

APPENDIX D

EXHIBIT 1

From: "Stan Shore"
Date: Tuesday, March 26, 2013 at 12:59:42 AM Pacific Daylight Time
To: "Jeremy Deutsch"
Cc:
Bcc:
Subject: **First quarter progress**

As we come to the end of the first quarter of 2013, I think it is good to review some of the work I've done for the Conference.

In the technology, design and video area, I pioneered the Voices of America videos; producing the one in Waitsburg and in Fairfax, VA. In addition, I led the editing of the Spanish-language press conference on the impact of the debt on future generations. I developed an html5 template for slide shows. On behalf of the Conference, I renegotiated the contract with NJI, resulting in a savings of over \$80,000 per year. I interviewed and supported the hiring of your digital director, Tim Cameron, and set work goals for him -- including logo design, intranet development, website redesign, and CRM. I met with ORACLE and MICROSOFT and other vendors for the CRM system and when a system was chosen, met repeatedly with the programmers to speed it along. I have set monthly and quarterly goals for the digital products and worked directly with the video editors on methods to improve their productions. I hired voice talent for one of the videos, and worked scripts for 4 others. I developed the template for sending out videos and supervised your in-house web developer in sending out large quantity e-mails. I reviewed the Citizen Co-Sponsorship web initiative led by the Leader's office, and suggested modifications in the base system and ways we could link to their system for our Legislative Digest website. I drew up the requirements for website re-design and sat in on vendor discussions about the programming work required to move from an asp.net environment to a Drupal environment. I have begun to review different social media monitoring applications for use on the Conference website.

Aside from those technology projects, I helped develop the Conference budget and worked closely with you in hiring Nate Hodson to lead the Communications group, as well as helping to choose all of his employees, including Pam Stevens. I wrote speeches and op-eds for the Chair for major occasions and participated in speech practice and feedback. I helped organize and attended the Member retreat in January and put together the first playbook before Nate Hodson was hired. I worked closely with Nick on outreach and participated in CAT meetings to steer the direction of conference activities.

Of course, there's still a lot more work to do. It's a pleasure and an honor to be able to work for the Conference.

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CONFIDENTIAL

EXHIBIT 2

From: Stan Shore [REDACTED]@comcast.net>
To: Jeremy Deutsch <[REDACTED]@aol.com>
Subject: Big To Do
Date: Sun, Dec 9, 2012 9:03 pm

Here's the list I have going so far. I really also want to plug in a number for a retainer for me for this year. I think it could be paid out of AE1 technology budget, or out of the salaried section -- You were great to take care of things with Hans for December -- but let's come up with a number for the year ahead so I can fly back there and help out without having to be concerned about it.

1. Rachinsky -- agree to take role as executive director of CMR Leadership PAC
2. Mildred -- end work at Conference, shift to consulting role for the next six months. \$3,000 per month
3. Todd -- he should not come in -- devote himself to looking for new work -- you can continue to pay him for a certain length of time -- thru January?
4. Brett -- send proposal to Brett; follow up with call
5. Joel -- offer staff assistant position to Joel
6. Comm. Director and New Media Interviews. CMR said women are possible, so let's set up Comm director interviews for later this week. Get all Comm resumes from Mildred and other sources.
7. New Products: I think the way we need to change the Conference communications is by unveiling new products and letting people get accustomed to seeing them every week or two: for instance --
 - a. "Families" Videos. Just as McCarthy has done his small business videos, we should keep doing "Family" oriented videos, to show members how to talk about our issues in human terms.
 - b. "Different Voices" videos and handouts -- showing Hispanic, young people, Asian-Americans, Westerners -- not the usual voices.
 - c. "What They're Saying" -- Picking out columns and clips from Democrats and Independent media voices to help members see outside the Conference/Fox News bubble.

EXHIBIT 3

House Republican Conference

BUDGET CATEGORIES (8-10% cut for member office if sequester??)

Total Budget Allocation

Calendar Year 2012: \$2,090,592.50

The budget is moving toward a more transparent budget, like the MRA. Historically, you could transfer fund between several categories. Now there are only 2 (RC001 and AE1) and you cannot move money between them.

Personnel / Non-Personnel Spending (RC001)

Calendar Year 2012: \$1,562,045

January – September: \$1,168,848

September – December: \$393,197

In 2012, RC001 was transitioned to a legislative year budget. The remaining transition, we are told, will take place at end of 2012. Expenses in this category are specified in the SOD.

AE1 Spending

Calendar Year 2012: \$528,574.50

Fiscal Year 2012: \$716,002

*Expenses made by Conference in this category are not attributed to Conference in the SOD. AE1 still functions on FY, though funds are currently restricted at certain points.

Personnel

Two staff can be classified as statutory personnel and can be paid at the higher rate (\$172,500). As of 2012, STAT and non-STAT are in the same budget category.

CY11: \$1,415,316

Purpose: Salaries for all staff

Non-Personnel

CY11: \$80,000

Purpose: All other spending that does not fall under AE1 (not including personnel expenses)

Examples:

Travel Expenses
Rent and Utilities
Postage and Courier
Printing and Reproduction
Water (Deer Park)
Food & Beverage for Meetings
Office Supplies (non-technology)
Publications & Reference Material (all subscriptions)

AE1

FY11: \$716,002

*part of these funds were restricted after December 2011. The remaining funds available during the Calendar year were \$528,574.50

Purpose: All technology-related expenses

Examples:

Communications expenses
(blackberry, desk phones)
Visual Media contract (NJL)
HouseCall contract
Office Supplies (such as copier supplies)
Equipment maintenance contracts
Major equipment purchases
(copiers, computers, etc.)

EXHIBIT 4

From: "Stan Shore"
Date: Sunday, December 9, 2012 at 12:45:31 PM Pacific Standard Time
To: "Jeremy Deutsch"
Cc:
Subject: My concerns

I really enjoyed working with you the past few weeks. I feel very invested in this monster of a project. I would like to figure out a way to continue to help that works financially. Here's what I had in mind, for discussion:

1. **Reimburse for travel in Nov and December.** I'd like to be reimbursed for travel, at actual cost of flight and hotel, and regular government per diem for meals, for the travel completed in November and December. Paid from Leadership PAC or CMR Campaign: Probably \$3,000 or \$4,000
- **Communications Consultant.** Stan will continue to advise the Conference on its communications strategy, including planning for the retreats, re-negotiating contract for visual communications, re-design of website, helping hire comm. director and new media director and regular visits to D.C. I'd like to see if I can work with other vendors, such as Craft and Norwood, to produce a series of conference videos. Paid on contract from technology account: \$XXXX
- **CMR Campaign.** Stan will prepare for 2014 Congressional campaign; supervise Ian, prepare budget: \$XXXX
- Two other concerns: Mildred and Joel



EXHIBIT 5

From: "Stan Shore"
Date: Friday, December 21, 2012 at 9:53:54 AM Pacific Standard Time
To: "Jeremy Deutsch"
Cc:
Subject: **Draft memo to Ryan and NJI**

FROM: Jeremy and Stan

We believe that bundling all the visual communication services into one, long-term contract is not in the best interests of the conference. It is clear from our discussions with you and our observation of activities that we are at a good point to move in a new direction since many of the digital assets are near the end of their useful life. Tubes and the website both need to be re-developed on a more robust and flexible platform if they are to be useful.

As a result, we will be seeking separate proposals for different activities. Since you are familiar with many Conference activities, you are in a good position to bid on these contracts and help us develop the full Request For Proposals for each.

Our timeline is to develop RFPs by January 2nd, award contracts by January 20, and begin work starting with our chosen team of vendors on February 1st.

Please continue to work with Stan on your response to our proposals.

1. GOP.GOV website

- a. Re-design website – evaluate whether to go to open-source or continue
 - i. responsive layout
 - ii. mobile access
 - iii. microsites – issue specific
- b. Annual contract for hosting and maintenance
- c. Maintain system for sending e-mails, leg. digest, press releases.

2. Video Production Team

- a. Run expanded Video Production Studio in Capitol
- b. Develop capacity for live-streaming events
- c. Record Stakeout and on-campus Press Conferences
- d. Produce in-house videos for Conference Chair
- e. Maintain stock photo, video and audio libraries

3. Graphic arts services

- a. Create infographics

From: "Tim Cameron"
Date: Saturday, January 5, 2013 at 9:29:33 AM Pacific Standard Time
To: "Hodson, Nate"
Cc: "Stan Shore"
Subject: **Re: website vendors**

Three more I thought of last night:

Red Edge
Brick Factory
Rock Creek Strategies (non-partisan firm that does a lot of executive branch web work)

That should bring us to a total of 9 firms counting NJI.

On Fri, Jan 4, 2013 at 6:08 PM, Tim Cameron [REDACTED]@gmail.com> wrote:
I can probably think of some more but here is what comes to mind:

CRAFT Media/Digital
Engage
Harris Media
Targeted Victory
Terra Eclipse

A lot of the other firms like Prosper Group, Donehue Direct, etc... are simple too boutique to manage our web presence.

There are also a lot of Hill specialty firms, but their products are simply not on par with the firms listed above.

Tim

On Fri, Jan 4, 2013 at 5:52 PM, Hodson, Nate [REDACTED]@mail.house.gov> wrote:
Tim-

See Stan's note below.

Thanks,
nate

-----Original Message-----

From: Stan Shore [mailto:[REDACTED]@comcast.net]
Sent: Friday, January 04, 2013 2:54 PM
To: Hodson, Nate
Subject: website vendors

I am finally able to give some attention to the RFP we are putting together for re-do of the website. Can you forward me any names you know of potential vendors for the revamp of the website. Also, can you reach out to Tim and ask him to forward me any ideas he has for vendors.
I will do a first draft of our request and then share with you before we send out for proposals.

From: "Stan Shore"
Date: Sunday, January 20, 2013 at 7:53:49 PM Pacific Standard Time
To: "Jeremy Deutsch"
Cc: "Marjorie Connell"
Bcc:
Subject: Re: NJI Contract info

I should say, to clarify -- what surpluses will we have in the AE1 account and in the personnel account at the end of the current budget period at the end of March?

Because we are not working on a true calendar year budget, these March surpluses, before moving into the next budget cycle, may give us an opportunity to solve some of our budget and personnel problems.

On Jan 20, 2013, at 7:50 PM, Stan Shore wrote:

> Marjorie -- can you send me a copy of the nji contract? I misplaced my copy.
> I also want to confirm that the NJI contract ends Feb 28, 2013 and the "bucket" of spending we're operating under ends at the end of March. Is that right?
> In addition, please confirm that there is currently around \$50,000 surplus in that account, even if NJI contract continued through March at the same rate? If NJI contract ended with no replacement, there would be \$90,000 in that account?
> If these numbers are wrong, please let us know.
>
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From: "Stan Shore"
Date: Tuesday, March 26, 2013 at 8:39:02 AM Pacific Daylight Time
To: "Connell, Marjorie"
Cc: "Jeremy Deutsch"
Subject: **Re: Budget call**

Marjorie:
just for our discussion, can you prepare a spreadsheet that shows:

SCENARIO ONE

NJI contracts continuing
House call contracts continuing
Datagraphics contract continuing at \$4,000
\$24,000 payment for email system in April
\$15,000 additional payment for email system in Oct
Sam's contract \$5,000 payment in March; \$5,000 payment in April, \$5,000 payment in May and \$1,000 per month thereafter.

SCENARIO TWO

Same as SCENARIO ONE but terminate NJI web contract in August

On Mar 25, 2013, at 6:43 PM, "Connell, Marjorie" [REDACTED]@mail.house.gov> wrote:

Let's shoot for Wednesday. Tomorrow morning I have a few meetings. Thank you!

From: Stan Shore [mailto:[REDACTED]@politicalservices.org]
Sent: Monday, March 25, 2013 05:20 PM
To: Connell, Marjorie
Subject: Re: Budget call

Marjorie -- tomorrow we're at my father's gravesite to unveil his grave marker -- a Jewish tradition -- he died last year. I'd rather we have the call today, earlier in the day, like 9 AM Pacific, or Wednesday.

On Mar 25, 2013, at 2:06 PM, "Connell, Marjorie" [REDACTED]@mail.house.gov> wrote:

I hope you had a nice weekend!

Could you tomorrow at noon your time/3pm ours?

Thank you!

MARJORIE F. CONNELL
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www.gop.gov

Stan Shore
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PO Box 11794

EXHIBIT 6

Datagraphics

PO Box 11794
Olympia, WA 98508

Invoice

Date	Invoice #
2/1/2013	

Bill To
House Conference Jeremy Deutsch 202A Cannon HOB Washington, DC 20515

P.O. No.	Terms	Project

Quantity	Description	Rate	Amount
	New Media and Video Consulting services	15,000.00	15,000.00
		Total	\$15,000.00

Datagraphics

PO Box 11794
Olympia, WA 98508

Invoice

Date	Invoice #
3/18/2013	526

Bill To
House Conference Marjorie Connell 202A Cannon HOB Washington, DC 20515

P.O. No.	Terms	Project

Quantity	Description	Rate	Amount
	Retainer New Media and Video Consulting services	20,000.00	20,000.00
		Total	\$20,000.00

Datagraphics

PO Box 11794
Olympia, WA 98508

Invoice

Date	Invoice #
5/15/2013	■

Bill To
House Conference Jeremy Deutsch 202A Cannon HOB Washington, DC 20515

P.O. No.	Terms	Project

Quantity	Description	Rate	Amount
	New Media and Video Consulting Services	8,000.00	8,000.00
		Total	\$8,000.00

EXHIBIT 7

DATAGRAPHICS AND HOUSE REPUBLICAN CONFERENCE AGREEMENT**1. Services**

DATAGRAPHICS will oversee the development, and design of House Republican Conference websites and technology:

- Develop new e-communications initiatives with the Conference communications team.
- Create and update interactive web features and other written and digital content
- Assist the Conference Communications and Internet operations teams with related projects

2. Cost Breakdown

Retainer services begin February 1, 2013 and end February 28, 2015

Payment of \$15,000 is due on February 1, 2013 and \$15,000 on March 1, 2013.

Retainer shall be \$4,000 per month from April, 2013 to December 2013, \$6,000 per month January 2014 to February 2015

with additional costs for additional products such as infographics, videos, and other digital assets.

3. Program Management:

Marjorie Connell, Director of Operations, will oversee the contract for purposes of authorizing expenses and scope of work.

4. Term of Service

The term of service commences on Feb 1, 2013 and will continue through Feb 1, 2015 unless otherwise specified by the client. Either party has the right to terminate the relationship with a 30 day written notice.

The parties recognize and agree that beyond adhering to the laws, regulations and rules governing the prohibition on using official government resources for campaign activity, a heightened degree of sensitivity is required to avoid even the appearance of coordination or impropriety between the work DATAGRAPHICS provides to the House Republican Conference during the term of this agreement and the work it may provide to other clients outside this agreement. The services DATAGRAPHICS is providing under this agreement shall not be rendered to other clients outside this agreement if such services could create the appearance of said coordination or impropriety.

5. Equipment

Datagraphics assumes all risk of loss of or damage to any property of the Customer or House entrusted to DATAGRAPHICS while DATAGRAPHICS possession or otherwise under DATAGRAPHICS control. In the event of loss or irreparable damage, DATAGRAPHICS shall promptly reimburse the Customer or House for the replacement value of the article.

CMROCE-0338

6. Confidentiality and Intellectual Property

DATAGRAPHICS acknowledges that during the term of this agreement they will have access to and become acquainted with various trade secrets, inventions, innovations, processes, information, records and specifications owned or licensed by the client and/or used by the client in connection with the operation of its business including, without limitation, the client's business and product processes, methods, customer lists, accounts and procedures. DATAGRAPHICS agrees not to disclose any of the aforesaid, directly or indirectly, or use and of them in any manner, either during the term of the Agreement or at any time thereafter, except as required in the course of this engagement with the client. All files, records, documents, specifications, information, letters, notes, media lists, notebooks, and similar items relating to the business of the client, whether prepared by DATAGRAPHICS or otherwise coming into DATAGRAPHICS's possession, shall remain the exclusive property of the client.

DATAGRAPHICS shall not retain any copies of the foregoing without the client's prior written permission. Upon the expiration or earlier termination of this Agreement or whenever requested by the client, DATAGRAPHICS shall immediately deliver to the client all such files, records, documents, specifications, information, and other items in its possession or under its control.

7. Project Engagement

If the scope of the services we are to render to you and terms of the engagement are satisfactorily described above, please indicate your agreement by executing the enclosed copy of this document and returning it to DATAGRAPHICS.

I have read the above and accept the terms and conditions set forth therein.

DATE _____

Marjorie Connell
House Republican Conference

DATE _____

Stan Shore
DATAGRAPHICS

CMROCE-0339

EXHIBIT 8

CONFIDENTIAL

Connell, Marjorie

From: Stan Shore [REDACTED]@politicalservices.org]
Sent: Wednesday, March 20, 2013 4:42 PM
To: Connell, Marjorie
Subject: Re: update

Thank you very much!

Sent from my iPhone

On Mar 20, 2013, at 12:53 PM, "Connell, Marjorie" <[REDACTED]@mail.house.gov> wrote:

Just spoke to Elliot.

Your two payments of \$15,000 that he had been holding up will be released tonight. No contract needed. He understands that you are a small firm and \$30,000 is a lot of money to be out.

He said if we were a Member office that this would not be allowed, they like them to be protected with the contracts, but that we can be exempt. He still would feel much better if you signed a contract eventually - and he also mentioned that at some point you may need to sign a brief contract for compliance purposes that you state that all video services will be handicapped accessible (not kidding...). ☺

Thanks for hanging in there with me. Glad we finally got these through.

MARJORIE F. CONNELL
HOUSE REPUBLICAN CONFERENCE
[REDACTED]
WWW.GOP.GOV

CMROCE-0340

EXHIBIT 9

From: "Stan Shore"

Date: Tuesday, March 12, 2013 at 9:38:55 PM Pacific Daylight Time

To: "Marjorie Connell"

Cc: "Jeremy Deutsch"

Bcc:

Subject: **budget review**

I wonder if there's any time on Thursday that you, Jeremy and I can sit down and review the current status of the budget. As Tim wants to commit funds to website and CRM solutions, we need to review again how much technology funding is available and also to double-check on our Leadership fund status in period pre-March 27 and heading into the next CR.

Is there an afternoon time that works for Jeremy and for you?

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EXHIBIT 10

From: "Stan Shore"
Date: Wednesday, January 23, 2013 at 12:18:37 PM Pacific Standard Time
To: "Jeremy Deutsch"
Cc:
Bcc:
Subject: Budget Scenarios

Attached is a budget that gives you everything everyone wants -- but you have to take \$50,000 out of the personal budget for you own salary and you only have \$80,000 in case of sequester. Taking from the personal budget is possible because of Louise leaving, new DD less expensive and taking some out of franked mail.

If you go with this budget, you should be prepared to exercise one or more of these options later on:

1. ask Nick or Shaughnessey or Kim or all of them to find employment elsewhere before September.
2. ask staff to take a 5% to 10% across the board salary cut in case of sequester. maybe 5% for those under 80,000 and 10% for those above.

I have sent this budget to marjorie for her to confirm that it works for the current CR and should work depending on size of next CR.

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From: "Connell, Marjorie"
Date: Wednesday, January 23, 2013 at 3:04:34 PM Pacific Standard Time
To: "Stan Shore"
Cc:
Bcc:
Subject: RE: personnel

Stan,

You all got the \$1.4M from Chelsea's 2011 number -it was on one of her graphs. I'd feel much more comfortable if the budgeted for personnel were closer to \$1.3 - \$1.32 what with looming sequestration, and a likely \$1.4M budget for all of RC001.

As for the first three months, if we do as you say here, we will have spent \$324,211 on personnel out of a budget that is only \$364,171.86. Keep in mind this is my budget for office supplies (that we are using heavily as we are setting up a new office. I'm ok with this, but it's tight and I really don't think there is room for growth.

I did not take into account the policy advisor that you have listed here at \$42K.

Thanks!

Marjorie Connell
[REDACTED]

-----Original Message-----

From: Stan Shore [mailto:[REDACTED]@politicalservices.org]
Sent: Wednesday, January 23, 2013 3:01 PM
To: Connell, Marjorie
Subject: personnel

I've got a couple things for you here. Trying to help Jeremy ...

First, we've been working on the assumption that our 2013 calendar year personnel spending will be \$1,415,316 with the possibility of a 10% sequester. Do you know where that 1.4M number comes from? Second, take a look at the attached Calendar Year spreadsheet. Calculate where we would be on March 31 (the end of the current CR) if we did all this hiring. Anyone not already on board would begin Feb 1. Calculate my salary at full salary Jan and Feb, then \$1,500 per month. Calculate Jeremy's at \$5,000 per month.

That is -- I want to make sure that short-term we're ok in this current "bucket" -- as well as looking at the longer term calendar year.

If you see any errors, such as me forgetting someone -- let me know.

Also, if you have any personnel ideas, please feel free to share with me.

[REDACTED]

EXHIBIT 11

From: "Stan Shore"
Date: Monday, January 28, 2013 at 2:17:54 PM Pacific Standard Time
To: [REDACTED]@aol.com Deutsch"
Cc:
Subject: more about money

I want to be perfectly frank with you about the compensation I'd like to get. Here it is from all sources:

	2013	2014
Conference	35	18
Conf Contract	66	72
CMR Campaign	20	20

In 2014, there will probably be additional compensation from media buying etc on the campaign in 2014. The only issue I'm having is on the reimbursements ... not for Nov-Jan, but going forward. I want to feel that I can fly out there every month or whenever you want me to lend a hand, but as you know, the flight and several nights at a hotel cost \$1500 to \$2000. Maybe that can just be built in to the contract. We don't have to solve it right now.

I'm enjoying this tremendously and feel like I'm helping.

Please, if this is not the direction or amounts you want to be working with, let me know.

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360-888-4772

[REDACTED]@politicalservices.org



EXHIBIT 12

From: "Stan Shore"
Date: Friday, January 25, 2013 at 12:37:10 PM Pacific Standard Time
To: "Jeremy Deutsch"
Cc: "marjorie connell"
Subject: compensation

I want to try to settle the compensation that I'm getting from the Conference. Jeremy and I have discussed this, but things have shifted a little as we discovered that travel reimbursements are an issue. Hopefully, we can put in place something that fits the Conference budget. Here's what I'm thinking: 1. Conference Employee. I would like to continue at current salary through February; then reduce salary to \$1,500 per month. The big payments in January and February serve to reimburse me for the Nov-Jan travel. It turns out that the health care benefits that come with being an employee are nice. If there's a way to continue the employee status and retain those benefits, that would be super. 2. DATAGRAPHICS contract (attached) This is meant to be the main way I am compensated, with funding through AE1 account. Because of the "use it or lose it" funds in that account ending March 31, I have front-loaded payments of \$30,000 in Feb and March. I am also submitting an invoice for \$6,500 for reimbursement of the Waitsburg video. The on-going retainer would be \$4,000 per month in 2013 and \$6,000 per month in 2014. The contract is almost a copy of the existing NJI contract with confidentiality and ownership clauses that are appropriate. All of this spending fits within the budgets I have reviewed with Marjorie. Personnel Expenses Jan-Feb \$20,000 Mar-Dec \$15,000 AE1 Feb-Mar \$30,000 April-Dec \$36,000 Stan Shore POLIS POLITICAL SERVICES PO Box 11794 Olympia, WA 98508 360-888-4772 [REDACTED]@politicalservices.org

- Attached: Datagraphics Services.docx, 0.140 MB

Microsoft Word 97-2003 Document

EXHIBIT 13

From: "Connell, Marjorie"
Date: Tuesday, March 19, 2013 at 11:44:02 AM Pacific Daylight Time
To: "Stan Shore"
Cc: "Deutsch, Jeremy"
Bcc:
Subject: RE: March salary

Stan,

The cutoff for payroll for March was March 15th - so I have already submitted the change to take you down to \$1,500 a month. It is now too late to change that to have anything be paid out on March 31. I can still submit to have you bumped back up in March, BUT you will not receive that until April 15, when they enter all the supplemental information that missed the March payroll deadline.

Does that make sense? Do you still want me to submit this invoice today for \$15,000 for video services? I am a bit concerned that finance is going to figure that one out fairly quickly.

Marjorie Connell
[REDACTED]

-----Original Message-----

From: Stan Shore [mailto:[REDACTED]@politicalservices.org]
Sent: Tuesday, March 19, 2013 2:28 PM
To: Connell, Marjorie
Cc: Deutsch, Jeremy
Subject: March salary

given the difficulties we discussed yesterday, could you please retain my salary in March for payment at end of March .. at the same level as January and February? this seems a certain path and we can make other adjustments later as needed.

Stan Shore
[REDACTED]@politicalservices.org
360-888-4772

[REDACTED]

EXHIBIT 14

From: "Stan Shore"
Date: Monday, March 25, 2013 at 2:21:38 PM Pacific Daylight Time
To: "Jeremy Deutsch"
Cc:
Bcc:
Subject: Stan's schedule

I would like to keep coming back to DC and helping out the conference. Looking at the calendar, I can be in DC 14 to 18 days each month. My assumption is that Leslie would come with me frequently although not every time ... particularly June July when Anne will be home.

The areas I am most interested in -- as you know -- are helping Tim and the digital goals, writing projects, and general support.

The biggest challenge, as with all of our plans, is to find the money ... I'm assuming that I can take a retainer from the C4C and Leadership PAC, as Dawn does, to defray the cost. But, as you know, all the official budgets are squeezed past the breaking point ... both CMR Personal MRA and the Conference.

I'm eager to work something out that we can keep steady through 2014.

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COE.MCMRODGERS.053833

SS0031597

EXHIBIT 15

Polis Political Services, Inc

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[REDACTED]@politicalservices.org

Invoice

Date	Invoice #
04/17/2013	3126
Terms	Due Date
Due on receipt	04/17/2013

Bill To

Cathy McMorris
McMorris for Congress
PO Box 137
Spokane, WA 99210

PAID

Balance Due	Enclosed
\$0.00	

Please detach top portion and return with your payment.

Date	Activity	Quantity	Rate	Amount
03/01/2013	March consulting	1	2,500.00	2,500.00
04/01/2013	April consulting	1	2,500.00	2,500.00
Thank you			Total	\$5,000.00
			Payment	\$5,000.00
			Balance Due	\$0.00

EXHIBIT 16

Polis Political Services, Inc

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Olympia, WA 98508

(360)489-0969
[REDACTED]@politicalservices.org

Invoice

Date	Invoice #
05/25/2013	3128
Terms	Due Date
Net 30	06/24/2013

Bill To
CMRPAC Washington, DC

Amount Due	Enclosed
\$5,000.00	

Please detach top portion and return with your payment.

Date	Activity	Quantity	Rate	Amount
04/01/2013	April Consulting	1	5,000.00	5,000.00
Total				\$5,000.00

EXHIBIT 17

Datagraphics

PO Box 11794
Olympia, WA 98508

Invoice

Date	Invoice #
12/8/2013	548

Bill To
House Conference Jeremy Deutsch 202A Cannon HOB Washington, DC 20515

P.O. No.	Terms	Project

Quantity	Description	Rate	Amount
	New Media and Video Consulting Services Oct, Nov, Dec	12,000.00	12,000.00
		Total	\$12,000.00

Invoice

Date	Invoice #
7/9/2014	568

Bill To
Marjorie Connell House Conference Jeremy Deutsch 202A Cannon HOB Washington, DC 20515

Ship To

P.O. Number	Terms	Rep	Ship	Via	F.O.B.	Project
			7/9/2014			July
Quantity	Item Code	Description			Price Each	Amount
	Consulting	New Media and Video Consulting Services July			4,000.00	4,000.00
		Sales Tax			8.40%	0.00

Datagraphics

PO Box 11794
Olympia, WA 98508

Invoice

Date	Invoice #
3/18/2013	526

Bill To
House Conference Marjorie Connell 202A Cannon HOB Washington, DC 20515

P.O. No.	Terms	Project

Quantity	Description	Rate	Amount
	New Media and Video Consulting services	20,000.00	20,000.00
		Total	\$20,000.00

Datagraphics

PO Box 11794
Olympia, WA 98508

Invoice

Date	Invoice #
2/1/2013	527

Bill To
House Conference Marjorie Connell 202A Cannon HOB Washington, DC 20515

P.O. No.	Terms	Project

Quantity	Description	Rate	Amount
	New Media and Video Consulting services	15,000.00	15,000.00
		Total	\$15,000.00

Datagraphics

PO Box 11794
Olympia, WA 98508

Invoice

Date	Invoice #
5/15/2013	528

Bill To
House Conference Marjorie Connell 202A Cannon HOB Washington, DC 20515

P.O. No.	Terms	Project

Quantity	Description	Rate	Amount
	New Media and Video Consulting Services	8,000.00	8,000.00
		Total	\$8,000.00

Datagraphics

PO Box 11794
Olympia, WA 98508

Invoice

Date	Invoice #
4/1/2013	529

Bill To
House Conference Marjorie Connell 202A Cannon HOB Washington, DC 20515

P.O. No.	Terms	Project

Quantity	Description	Rate	Amount
	New Media and Video Consulting services	4,000.00	4,000.00
		Total	\$4,000.00

Datagraphics

PO Box 11794
Olympia, WA 98508

Invoice

Date	Invoice #
12/8/2013	548

Bill To
House Conference Jeremy Deutsch 202A Cannon HOB Washington, DC 20515

P.O. No.	Terms	Project

Quantity	Description	Rate	Amount
	New Media and Video Consulting Services Oct, Nov, Dec	12,000.00	12,000.00
		Total	\$12,000.00

Datagraphics

PO Box 11794
Olympia, WA 98508

Invoice

Date	Invoice #
1/22/2014	555

Bill To
House Conference Jeremy Deutsch 202A Cannon HOB Washington, DC 20515

P.O. No.	Terms	Project

Quantity	Description	Rate	Amount
	New Media and Video Consulting Services January	4,000.00	4,000.00
		Total	\$4,000.00

Datagraphics

PO Box 11794
Olympia, WA 98508

Invoice

Date	Invoice #
6/5/2014	566

Bill To
House Conference Jeremy Deutsch 202A Cannon HOB Washington, DC 20515

P.O. No.	Terms	Project

Quantity	Description	Rate	Amount
	New Media and Video Consulting Services June	4,000.00	4,000.00
		Total	\$4,000.00

Datagraphics
PO Box 11794
Olympia, WA 98508

Invoice

Date	Invoice #
6/5/2014	566

Bill To
House Conference Jeremy Deutsch 202A Cannon HOB Washington, DC 20515

P.O. No.	Terms	Project

Quantity	Description	Rate	Amount
	New Media and Video Consulting Services June	4,000.00	4,000.00
		Total	\$4,000.00

Datagraphics

3312 Fishtrap Loop NE
Olympia, WA 98506

Invoice

Date	Invoice #
1/11/2015	635

Bill To
House Conference Jeremy Deutsch 202A Cannon HOB Washington, DC 20515

Ship To

P.O. Number	Terms	Rep	Ship	Via	F.O.B.	Project
			1/11/2015			July
Quantity	Item Code	Description			Price Each	Amount
	Consulting	New Media and Video Consulting Services December and January			8,000.00	8,000.00
		Sales Tax			8.40%	0.00
					Total	\$8,000.00

EXHIBIT 18

CONSULTING AGREEMENT

THIS AGREEMENT is effective as of March 26, 2012, by and between "CMR PAC" (the "Client"), located at CMR PAC, PO Box 2485, Springfield, VA 22152 , and O'Donnell and Associates, Ltd. (the "Consultant"), located at 3101 N Hampton Drive, #1517, Alexandria, VA 22302.

RECITALS

1. Consultant has expertise in the area of public speaking and message/media strategy and preparation for political candidates and is willing to provide consulting services to the CMR PAC and its principle.
2. The Client is willing to engage Consultant as an independent contractor, and not as an employee, on the terms and conditions set forth herein.

AGREEMENT

In consideration of the foregoing and of the mutual promises set forth herein, and intending to be legally bound, the parties hereto agree as follows:

1. Engagement:

(a) The Client hereby engages Consultant to render, as an independent contractor, the consulting services associated with debate preparation of a political candidate engaged in a Client for the United States Senate and such other services as may be agreed to in writing by the Client and Consultant from time to time.

(b) Consultant hereby accepts the engagement to provide consulting services to the Client on the terms and conditions set forth herein.

2. Term.

Client will retain Consultant, and Consultant will accept such retention, commencing as of March 25, 2012 and continuing month to month.

3. Compensation.

(a) Monthly Retainer: Client will pay Consultant as compensation \$2,000.00 per month.

Expenses: Reimbursement for ordinary expenses such as long distance, copies, postage, etc. shall be made paid within sixty (60) days of being incurred by Consultant upon presentation to BFP of invoices with original

EXHIBIT 19

Murphy, Shaughnessy

From: Deutsch, Jeremy
Sent: Thursday, October 11, 2012 11:04 AM
To: Winer, Todd; Murphy, Shaughnessy; [REDACTED]@patbell.com; [REDACTED]@odacommunications.com
Subject: Debate Prep today

Good Morning: debate prep will probably start around 2 PM PT today. Stan and Brett we will send a call in number later let us know if you can join via phone. Mondays debate is posted on ksp's website.
Thank you,
Jeremy

CMRHEC-000434

COE.MCMRODGERS.000439

Deutsch, Jeremy

From: Deutsch, Jeremy
Sent: Friday, September 28, 2012 5:14 PM
To: Murphy, Shaughnessy
Subject: RE: 10/5 debate prep

Yes I think that would be great.

From: Murphy, Shaughnessy
Sent: Friday, September 28, 2012 3:57 PM
To: Deutsch, Jeremy
Subject: FW: 10/5 debate prep

Are we going to want Brett to come out to Spokane at all?

From: Winer, Todd
Sent: Friday, September 28, 2012 3:57 PM
To: Murphy, Shaughnessy; Harris, Amy
Cc: Deutsch, Jeremy
Subject: RE: 10/5 debate prep

He won't be in DC that day. He can do it by phone.

From: Murphy, Shaughnessy
Sent: Friday, September 28, 2012 10:50 AM
To: Harris, Amy
Cc: Winer, Todd; Deutsch, Jeremy
Subject: 10/5 debate prep

Amy,

Can we put debate prep on the calendar with Brett for 10/5, 12:00-3:00.

Todd – can you check with Brett if that will work?

Shaughnessy Murphy
Deputy Chief of Staff/Legislative Director
Office of Congresswoman Cathy McMorris Rodgers (WA-05)
2421 Rayburn HOB
Washington, DC 20515
T: 202.225.2006
E: [REDACTED]@mail.house.gov

EXHIBIT 20

Deutsch, Jeremy

From: Deutsch, Jeremy
Sent: Monday, December 03, 2012 1:07 PM
To: Winer, Todd; Litman, Riva
Cc: Harris, Amy; Murphy, Shaughnessy
Subject: Morning joe

I would like brett to be part of prep. Cmr mentioned steering may wrap up earlier so we could be on stand by for late afternoon before dmm and again after the hensarling meeting.

"Litman, Riva" [REDACTED]@mail.house.gov>
RE: FOX Prep
December 4, 2012 5:05 PM

Brett -- so sorry! All of your emails went to my SPAM folder and I just now relieved them. We're confirmed for The Situation Room tomorrow at 4:25 PM. We'll leave here around 3:50 to get there by 4 for hair and makeup. I'll talk to Amy and we'll nail down some prep time before that and we'll let you know!

Thanks for everything,
Riva

From: Brett O'Donnell [mailto:[REDACTED]@odacomunications.com]
Sent: Tuesday, December 04, 2012 11:13 AM
To: Litman, Riva
Cc: Deutsch, Jeremy
Subject: Re: FOX Prep

How do I get there? Do I have access to that location?

Sent from my iPhone

On Dec 4, 2012, at 10:46 AM, "Litman, Riva" [REDACTED]@mail.house.gov> wrote:

Hi Brett! We're going to meet CMR in GOP Labs (H-112 in the Capitol) at 12:10 PM to prep for the FOX hit. The interview will be held in the Cannon Rotunda!

See you then,
Riva

Riva B. Litman
Press Secretary
Congresswoman Cathy McMorris Rodgers (WA-05)
2421 Rayburn House Office Building - Washington, DC 20515

E | [REDACTED]
T | 202.225.2006
W | www.congress.gov/rb-litman
www.house.gov/cmrr www.house.gov/cmrr www.house.gov/cmrr www.house.gov/cmrr www.house.gov/cmrr

"Litman, Riva" [REDACTED]@mail.house.gov>
RE: CNN Tomorrow Morning
December 5, 2012 3:28 PM

Brett -- I'm going to call you momentarily!

From: Brett O'Donnell [mailto:[REDACTED]@odacommunications.com]
Sent: Wednesday, December 05, 2012 3:25 PM
To: Litman, Riva
Cc: Harris, Amy; Winer, Todd; Deutsch, Jeremy; Murphy, Shaughnessy
Subject: Re: CNN Tomorrow Morning

Lets meet at 8 to get ready for this one. Soledad and Rowland can be combative.

Sent from my iPhone

On Dec 5, 2012, at 2:42 PM, "Litman, Riva" [REDACTED]@mail.house.gov> wrote:

Hi Amy: Please add CNN "Starting Point" to her calendar for **tomorrow morning at 8:30 AM**. Cannon Rotunda. Topic: fiscal cliff. 5-6 minutes. I'll send you more details this afternoon. Thanks!

Riva B. Litman
Press Secretary
Congresswoman Cathy McMorris Rodgers (WA 05)
2421 Rayburn House Office Building - Washington, DC 20515

E | [REDACTED]@mail.house.gov
T | 202.225.2006
W | www.mcmorrisrodgers.house.gov
<image001.jpg> <image002.jpg> <image003.jpg> <image004.jpg> <image005.jpg>

"Harris, Amy" [REDACTED]@mail.house.gov>
RE: tomorrow looks like
December 13, 2012 4:42 PM

Great! Thanks!

From: Brett O'Donnell [mailto:[REDACTED]@odacommunications.com]
Sent: Thursday, December 13, 2012 4:37 PM
To: Harris, Amy
Cc: Litman, Riva; Murphy, Shaughnessy
Subject: Re: tomorrow looks like

Yes. I will be there.

Sent from my iPhone

On Dec 13, 2012, at 4:13 PM, "Harris, Amy" [REDACTED]@mail.house.gov> wrote:

Hi Brett:

I just wanted to let you know what tomorrow looks like and see if you could make it to the Prep session in the afternoon.

10:35 AM	Phone Call w/ Dom Giordano (Philadelphia Radio Show per Rep. Gerlach)
1:15 PM	Prep for CSPAN, CNBC & Meet the Press (203 CHOB)
2:50 PM	*Interview* w/ CSPAN's Newsmakers (Cannon Rotunda)
3:30 PM	*Interview* w/ CNBC "Closing Bell" (Cannon Rotunda)

Thank you!

Amy Harris
Executive Assistant/Scheduler
Congresswoman Cathy McMorris Rodgers (WA-05)
203 Cannon House Office Building - Washington, DC 20515

E | [REDACTED]@mail.house.gov

O | 202.225.2006

C | 202.812.0444

W | www.mcmorrisrodgers.house.gov

<image001.jpg> <image002.jpg> <image003.jpg> <image004.jpg> <image005.jpg> <image006.jpg>

McMorris Rodgers Statement on Latest Unemployment Report

WASHINGTON – House Republican Conference Chairman Cathy McMorris Rodgers (R-Washington) issued the following statement today regarding the latest unemployment report released by the Bureau of Labor Statistics.

“America’s unemployment crisis continues because uncertainty over taxes and spending isn’t going away – in fact, it’s getting worse. Thanks to the president’s stubborn fixation on raising taxes on small businesses, job creators and job seekers alike are facing an unfair future where confidence and opportunity shrinks while government – along with our historic debt – only grows bigger. And many middle class Americans continue to struggle because of the President’s anti-growth policies.

“

“In order to create the jobs Americans need, our economy needs certainty and solutions. House Republicans have offered both. Our proposal for averting the fiscal cliff is a balanced plan that increases revenue through pro-growth tax reform that makes the tax code fairer and more conducive to job creation. It rejects harmful tax hikes that will prevent the economic growth absolutely necessary for solving our debt crisis, will not reduce spending and the debt, and that will kill jobs. Unlike the president’s unrealistic proposal, the Republican plan also doesn’t dodge the difficult but vital task of saving our nation’s cherished entitlement programs that are headed toward bankruptcy. We are squarely on the side of hardworking middle class families who cannot afford to hand over more money to an administration which we know will only spend it on more ‘stimulus’-style projects that never worked in the first place.

“

“Leaders on both sides of the aisle will either succeed together or fail together. President Obama has a duty to meet the urgency of the moment and the Ronald Reagan and Tip O’Neil did. Together, with Republicans to find real solutions that will avert the crisis, turn our economy around and get middle class Americans back to work.”

Deleted:

Deleted: During this tense time in Washington, House Republicans have made our commitments crystal clear. We believe in protecting our struggling economy from any new taxes that will kill jobs and do nothing to reduce the debt and deficits that President Obama grew over the last four years.

Deleted: We are squarely on the side of hardworking taxpayers and families who cannot afford to hand over more money to an administration which we know will only spend it on more ‘stimulus’-style projects that never worked in the first place.

Deleted: cleaner.

Deleted:

Deleted: unserious

Deleted: reforming

Deleted: driving our debt while going bankrupt

Deleted: The House Republican fiscal cliff solution is currently the only serious proposal on the table. This is unacceptable. With the clock ticking,

Deleted: I

Deleted: and return to the negotiating table with serious ideas that address the root causes of our debt crisis, don’t punish our economy, and can pass both houses of Congress.”

"Litman, Riva" [REDACTED]@mail.house.gov>

RE: statement for your approval (obviously more rhetoric than policy -- but i kept it intentionally vague)
December 17, 2012 4:11 PM

That's great -- thank you!

From: Betz, Kimberly

Sent: Monday, December 17, 2012 4:08 PM

To: Brett O'Donnell; Litman, Riva

Subject: RE: statement for your approval (obviously more rhetoric than policy -- but i kept it intentionally vague)

I would also make a few edits in the second to the last sentence.

Kimberly Betz

House Republican Conference

(202) 225-5107

From: Brett O'Donnell [REDACTED]@bdccommunications.com]

Sent: Monday, December 17, 2012 4:05 PM

To: Litman, Riva

Cc: Betz, Kimberly

Subject: Re: statement for your approval (obviously more rhetoric than policy -- but i kept it intentionally vague)

Take out phrases my spirit shaken, and I can offer no answers. Looks a little too weak.

Sent from my iPhone

On Dec 17, 2012, at 3:51 PM, "Litman, Riva" [REDACTED]@mail.house.gov> wrote:

Please let me know ASAP so I can get this out:

In the aftermath of the tragic shooting at Sandy Hook Elementary School on Friday, my heart is broken and my spirit is shaken. I can offer prayers but no words; love but no answers. As the mom of two young children, I am deeply saddened by this horrific and senseless act of violence. While words are inadequate in the face of such tragedy, I have faith in an American spirit I know to be unbreakable. We are strong, resilient and resolute -- and while our hearts are broken, our resolve is unwavering. So we will come together -- in the halls of Congress and in communities across this country -- to examine the efficacy of existing laws, including enhancing our enforcement efforts in schools and elsewhere, and re-evaluating all aspects of our mental health politics. We will do everything we can to ensure that what happened in Newtown, Connecticut never happens again.

Riva B. Litman

Press Secretary

Congresswoman Cathy McMorris Rodgers (WA-05)

2421 Rayburn House Office Building • Washington, DC 20515

E | [REDACTED]@mail.house.gov

T | 202.225.2006

W | www.house.mcmorrisrodgers.house.gov

[image001.jpg](#) [image002.jpg](#) [image003.jpg](#) [image004.jpg](#) [image005.jpg](#)

From: Brett O'Donnell [REDACTED]@odacom munications.com>
To: Jeremy Deutsch [REDACTED]@aol.com>
Subject: Fwd: Schd
Date: Thu, Dec 13, 2012 9:14 am

I'll be a little late the first interview as I have a meeting in Dierkson that will go until 1:45 pm

Brett

Begin forwarded message:

From: "Connell, Marjorie" [REDACTED]@mail.house.gov>
Date: December 13, 2012 8:49:03 AM EST
To: "Deutsch, Jeremy" [REDACTED]@mail.house.gov>
Cc: "[REDACTED]@odacom munications.com" [REDACTED]@odacom munications.com>
Subject: RE: Schd

Brett,

Here you are! All interviews will take place in 202A Cannon.

Thursday:

1:30pm Meet with Matt Dempsey
2:30pm Meet with Nate Hodson
3:30pm Meet with Nat Sillin
4:30pm Phone Call with Colin Reed

Friday:

11:30am Meet with Eric Wilson
2:00pm Meet with E.R. Anderson

Let me know if we can these resumes to you. If not, I'll have them ready for you when you get here.

Thanks!
marjorie

marjorie f. connell
(202) 225-5107

-----Original Message-----

From: Deutsch, Jeremy
Sent: Wednesday, December 12, 2012 11:10 PM
To: Connell, Marjorie
Cc: [REDACTED]@odacom munications.com
Subject: Schd

Marjorie: brett is going to join us for the comm interviews on thur and fri. Can you send him the details when you have a moment. Thanks. Jdd

EXHIBIT 21

jeremy deutsch [REDACTED]@aol.com>
Fwd: New Invoice
December 12, 2012 11:37 PM

Just so u r in the loop. Don is Johnny on the spot. I will have him FedEx it too if you would like. If not should have by Monday.

Sent from my iPhone

Begin forwarded message:

From: Jeremy Deutsch [REDACTED]@aol.com>
Date: December 12, 2012, 11:35:45 PM EST
To: Donald Peters [REDACTED]@msn.com>
Subject: Fwd: New Invoice

Don: hope you are well. Can you please pay this invoice for consulting. Brett is our debate coach and we have paid out of CMR PAC. The only issue now is there is no money in the account. So need reelect to pay for it. Can you also let me know balance after paying this bill? Thanks Jeremy.

Sent from my iPhone

Begin forwarded message:

From: Brett O'Donnell [REDACTED]@odacommunications.com>
Date: December 12, 2012, 9:45:44 PM EST
To: Jeremy Deutsch [REDACTED]@aol.com>
Subject: New Invoice

Jeremy,

Here is my new invoice as you requested. I got the Christmas invite and will be there. Don't forget to send the interview schedule.

Thanks

Brett



December 2....doc (1.7 KB)

EXHIBIT 22

CONSULTING AGREEMENT

THIS AGREEMENT is effective as of January 1, 2013, by and between "Representative Cathy McMorris Rodgers" (the "Client"), located at 202A Canon House Office Bldg., Washington, DC , and O'Donnell and Associates, Ltd. (the "Consultant"), located at 3101 N Hampton Drive, #1517, Alexandria, VA 22302.

RECITALS

1. Consultant has expertise in the area of public speaking and message/media strategy and preparation for political candidates and is willing to provide consulting services to Cathy McMorris Rodgers and its principle.
2. The Client is willing to engage Consultant as an independent contractor, and not as an employee, on the terms and conditions set forth herein.

AGREEMENT

In consideration of the foregoing and of the mutual promises set for the herein, and intending to be legally bound, the parties hereto agree as follows:

1. Engagement:

- (a) The Client hereby engages Consultant to render, as an independent contractor, the consulting services associated with media preparation and training/Message design and strategy for Cathy McMorris Rodgers and regular service to the House Republican Conference and such other services as may be agreed to in writing by the Client and Consultant from time to time.
- (b) Consultant hereby accepts the engagement to provide consulting services to the Client on the terms and conditions set forth herein.

2. Term.

Client will retain Consultant, and Consultant will accept such retention, commencing as of January 1, 2013 and continuing month to month.

3. Compensation.

- (a) Monthly Retainer: Client will pay Consultant as compensation \$5,000.00 per month.

Expenses: Reimbursement for ordinary expenses such as long distance, copies, postage, etc. shall be made paid within sixty (60) days of being incurred by Consultant upon presentation to BFP of invoices with original