

EXHIBIT 38



Staffer Three







Billings for the buy

1 message

Mark Goodrich <[REDACTED]>
To: Staffer Three

Fri, Jun 3, 2022 at 12:19 PM

6 attachments

-  **McCormick Congress WPTV Pre Invoice.pdf**
209K
-  **WPLG - Contract SCM629141--1 (1).pdf**
34K
-  **Sheila BUY #1.xls**
39K
-  **SHEILA_JUNE22_489637.pdf**
29K
-  **Congresswoman Sheila Cherfilus McCormick June contract.pdf**
365K
-  **6.6-6.22 flight (1).pdf**
117K

SP_000425

PREVIEW



WPTV
 1100 Banyan Blvd.
 West Palm Beach, FL 33401
 Main: (561) [REDACTED]
 Billing: (888) [REDACTED]

Billing Address:

McCormick/Democrat/Congress
 Attention: Mark Goodrich
 4577 N. Nob Hill Rd
 Suite 203
 Sunrise, FL 33351

Send Payment To:

WPTV
 P.O. Box 947910
 Atlanta, GA 30394-7910

Property	WPTV		
Invoice #		Order #	1026386
Invoice Date		Alt Order #	
Invoice Month	June 2022	Deal #	
Invoice Period	05/30/22 - 06/22/22	Flight Dates	06/06/22 - 06/22/22
Advertiser	McCormick/Democrat/Congress		
Product	Non-Window Candidate PSA		
Estimate #			
Account Executive	WPTV House		
Sales Office	WPTV Local		
Sales Region	Local		
Agency Code			
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	148214		
Advertiser Ref	268951		
Product 1			
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	06/06/22	06/06/22	M-F 6-630pm News	6-630pm	[REDACTED]	:30	1	[REDACTED]	NM
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>				
		06/06/22	06/12/22	M-----	1				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Length</u>	<u>Ad-ID</u>		
1	WPTV	M	06/06/22		M-F 6-630pm News	:30	[REDACTED]		
2	06/06/22	06/06/22	M-F 11-1135p News	11-1135pm	[REDACTED]	:30	1	[REDACTED]	NM
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>				
		06/06/22	06/12/22	M-----	1				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Length</u>	<u>Ad-ID</u>		
1	WPTV	M	06/06/22		M-F 11-1135p News	:30	[REDACTED]		
3	06/06/22	06/06/22	M-F 1135p-1235a	1135pm-1235am	[REDACTED]	:30	1	[REDACTED]	NM
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>				
		06/06/22	06/12/22	M-----	1				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Length</u>	<u>Ad-ID</u>		
1	WPTV	M	06/06/22		M-F 1135p-1235a	:30	[REDACTED]		
4	06/06/22	06/06/22	M-F 3-4pm	3-4pm	[REDACTED]	:30	1	[REDACTED]	NM
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>				
		06/06/22	06/12/22	M-----	1				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Length</u>	<u>Ad-ID</u>		
1	WPTV	M	06/06/22		M-F 3-4pm	:30	[REDACTED]		
5	06/07/22	06/07/22	M-F 6-630pm News	6-630pm	[REDACTED]	:30	1	[REDACTED]	NM
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>				
		06/06/22	06/12/22	-T-----	1				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Length</u>	<u>Ad-ID</u>		
1	WPTV	Tu	06/07/22		M-F 6-630pm News	:30	[REDACTED]		
6	06/08/22	06/08/22	M-F 11-1135p News	11-1135pm	[REDACTED]	:30	1	[REDACTED]	NM
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>				
		06/06/22	06/12/22	--W----	1				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Length</u>	<u>Ad-ID</u>		
1	WPTV	W	06/08/22		M-F 11-1135p News	:30	[REDACTED]		

SP_000426

PREVIEW



Send Payment To:
WPTV
P.O. Box 947910
Atlanta, GA 30394-7910

Invoice #		Invoice Month	June 2022
Invoice Date		Invoice Period	05/30/22 - 06/22/22
Advertiser	McCormick/Democrat/Congress		
Product	Non-Window Candidate PSA		
Estimate #			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
6	06/08/22	06/08/22	M-F 11-1135p News	11-1135pm	--W----	:30	1		NM
7	06/07/22	06/07/22	M-F 1135p-1235a	1135pm-1235am	-T-----	:30	1		NM
Weeks: <u>Start Date</u> 06/06/22 <u>End Date</u> 06/12/22 <u>MTWTFSS</u> -T----- <u>Spots/Week</u> 1 <u>Spots: # Ch Day Air Date Air Time Description Length Ad-ID</u> 1 WPTV Tu 06/07/22 M-F 1135p-1235a :30									
8	06/07/22	06/07/22	M-F 3-4pm	3-4pm	-T-----	:30	1		NM
Weeks: <u>Start Date</u> 06/06/22 <u>End Date</u> 06/12/22 <u>MTWTFSS</u> -T----- <u>Spots/Week</u> 1 <u>Spots: # Ch Day Air Date Air Time Description Length Ad-ID</u> 1 WPTV Tu 06/07/22 M-F 3-4pm :30									
9	06/09/22	06/09/22	M-F 6-630pm News	6-630pm	---T---	:30	1		NM
Weeks: <u>Start Date</u> 06/06/22 <u>End Date</u> 06/12/22 <u>MTWTFSS</u> ---T--- <u>Spots/Week</u> 1 <u>Spots: # Ch Day Air Date Air Time Description Length Ad-ID</u> 1 WPTV Th 06/09/22 M-F 6-630pm News :30									
10	06/08/22	06/08/22	M-F 1135p-1235a	1135pm-1235am	--W----	:30	1		NM
Weeks: <u>Start Date</u> 06/06/22 <u>End Date</u> 06/12/22 <u>MTWTFSS</u> --W---- <u>Spots/Week</u> 1 <u>Spots: # Ch Day Air Date Air Time Description Length Ad-ID</u> 1 WPTV W 06/08/22 M-F 1135p-1235a :30									
11	06/08/22	06/08/22	M-F 3-4pm	3-4pm	--W----	:30	1		NM
Weeks: <u>Start Date</u> 06/06/22 <u>End Date</u> 06/12/22 <u>MTWTFSS</u> --W---- <u>Spots/Week</u> 1 <u>Spots: # Ch Day Air Date Air Time Description Length Ad-ID</u> 1 WPTV W 06/08/22 M-F 3-4pm :30									
12	06/09/22	06/09/22	M-F 1135p-1235a	1135pm-1235am	---T---	:30	1		NM
Weeks: <u>Start Date</u> 06/06/22 <u>End Date</u> 06/12/22 <u>MTWTFSS</u> ---T--- <u>Spots/Week</u> 1 <u>Spots: # Ch Day Air Date Air Time Description Length Ad-ID</u> 1 WPTV Th 06/09/22 M-F 1135p-1235a :30									
13	06/09/22	06/09/22	M-F 3-4pm	3-4pm	---T---	:30	1		NM
Weeks: <u>Start Date</u> 06/06/22 <u>End Date</u> 06/12/22 <u>MTWTFSS</u> ---T--- <u>Spots/Week</u> 1 <u>Spots: # Ch Day Air Date Air Time Description Length Ad-ID</u> 1 WPTV Th 06/09/22 M-F 3-4pm :30									
14	06/10/22	06/10/22	M-F 6-630pm News	6-630pm	----F--	:30	1		NM
Weeks: <u>Start Date</u> 06/06/22 <u>End Date</u> 06/12/22 <u>MTWTFSS</u> ----F-- <u>Spots/Week</u> 1 <u>Spots: # Ch Day Air Date Air Time Description Length Ad-ID</u> 1 WPTV F 06/10/22 M-F 6-630pm News :30									

SP_000427

PREVIEW



Send Payment To:
WPTV
 P.O. Box 947910
 Atlanta, GA 30394-7910

Invoice #		Invoice Month	June 2022
Invoice Date		Invoice Period	05/30/22 - 06/22/22
Advertiser	McCormick/Democrat/Congress		
Product	Non-Window Candidate PSA		
Estimate #			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
15	06/07/22	06/07/22	M-F 11-1135p News	11-1135pm	-T-----	:30	1		
Weeks: <u>Start Date</u> 06/06/22 <u>End Date</u> 06/12/22 <u>MTWTFSS</u> -T----- <u>Spots/Week</u> 1 <u>Spots: # Ch Day Air Date Air Time Description Length Ad-ID</u> 1 WPTV Tu 06/07/22 M-F 11-1135p News :30									
16	06/09/22	06/09/22	M-F 11-1135p News	11-1135pm	---T---	:30	1		
Weeks: <u>Start Date</u> 06/06/22 <u>End Date</u> 06/12/22 <u>MTWTFSS</u> ---T--- <u>Spots/Week</u> 1 <u>Spots: # Ch Day Air Date Air Time Description Length Ad-ID</u> 1 WPTV Th 06/09/22 M-F 11-1135p News :30									
17	06/08/22	06/08/22	M-F 6-630pm News	6-630pm	--W----	:30	1		
Weeks: <u>Start Date</u> 06/06/22 <u>End Date</u> 06/12/22 <u>MTWTFSS</u> --W---- <u>Spots/Week</u> 1 <u>Spots: # Ch Day Air Date Air Time Description Length Ad-ID</u> 1 WPTV W 06/08/22 M-F 6-630pm News :30									
18	06/10/22	06/10/22	M-F 3-4pm	3-4pm	----F--	:30	1		
Weeks: <u>Start Date</u> 06/06/22 <u>End Date</u> 06/12/22 <u>MTWTFSS</u> ----F-- <u>Spots/Week</u> 1 <u>Spots: # Ch Day Air Date Air Time Description Length Ad-ID</u> 1 WPTV F 06/10/22 M-F 3-4pm :30									
19	06/10/22	06/10/22	M-F 1135p-1235a	1135pm-1235am	----F--	:30	1		
Weeks: <u>Start Date</u> 06/06/22 <u>End Date</u> 06/12/22 <u>MTWTFSS</u> ----F-- <u>Spots/Week</u> 1 <u>Spots: # Ch Day Air Date Air Time Description Length Ad-ID</u> 1 WPTV F 06/10/22 M-F 1135p-1235a :30									
20	06/10/22	06/10/22	M-F 11-1135p News	11-1135pm	----F--	:30	1		
Weeks: <u>Start Date</u> 06/06/22 <u>End Date</u> 06/12/22 <u>MTWTFSS</u> ----F-- <u>Spots/Week</u> 1 <u>Spots: # Ch Day Air Date Air Time Description Length Ad-ID</u> 1 WPTV F 06/10/22 M-F 11-1135p News :30									
21	06/11/22	06/11/22	SA 6-630pm News	6-630pm	-----S-	:30	1		
Weeks: <u>Start Date</u> 06/06/22 <u>End Date</u> 06/12/22 <u>MTWTFSS</u> -----S- <u>Spots/Week</u> 1 <u>Spots: # Ch Day Air Date Air Time Description Length Ad-ID</u> 1 WPTV Sa 06/11/22 SA 6-630pm News :30									
22	06/11/22	06/11/22	SA 11-1130pm News	11-1130pm	-----S-	:30	1		
Weeks: <u>Start Date</u> 06/06/22 <u>End Date</u> 06/12/22 <u>MTWTFSS</u> -----S- <u>Spots/Week</u> 1 <u>Spots: # Ch Day Air Date Air Time Description Length Ad-ID</u> 1 WPTV Sa 06/11/22 SA 11-1130pm News :30									
23	06/12/22	06/12/22	SU 6-630pm News	6-630pm		:30	1		
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u>									

SP_000428

PREVIEW



Send Payment To:
WPTV
 P.O. Box 947910
 Atlanta, GA 30394-7910

Invoice #		Invoice Month	June 2022
Invoice Date		Invoice Period	05/30/22 - 06/22/22
Advertiser	McCormick/Democrat/Congress		
Product	Non-Window Candidate PSA		
Estimate #			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
23	06/12/22	06/12/22	SU 6-630pm News	6-630pm	-----S	:30	1		
							1		
Spots: #	Ch	Day	Air Date	Air Time	Description	Length	Ad-ID		
1	WPTV	Su	06/12/22		SU 6-630pm News	:30			
24	06/12/22	06/12/22	SU 11-1135p News	11-1135p	-----S	:30	1		
							1		
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week					
	06/06/22	06/12/22	-----S	1					
Spots: #	Ch	Day	Air Date	Air Time	Description	Length	Ad-ID		
1	WPTV	Su	06/12/22		SU 11-1135p News	:30			
25	06/13/22	06/13/22	M-F 6-630pm News	6-630pm	M-----	:30	1		
							1		
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week					
	06/13/22	06/19/22	M-----	1					
Spots: #	Ch	Day	Air Date	Air Time	Description	Length	Ad-ID		
1	WPTV	M	06/13/22		M-F 6-630pm News	:30			
26	06/13/22	06/13/22	M-F 11-1135p News	11-1135pm	M-----	:30	1		
							1		
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week					
	06/13/22	06/19/22	M-----	1					
Spots: #	Ch	Day	Air Date	Air Time	Description	Length	Ad-ID		
1	WPTV	M	06/13/22		M-F 11-1135p News	:30			
27	06/13/22	06/13/22	M-F 1135p-1235a	1135pm-1235am	M-----	:30	1		
							1		
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week					
	06/13/22	06/19/22	M-----	1					
Spots: #	Ch	Day	Air Date	Air Time	Description	Length	Ad-ID		
1	WPTV	M	06/13/22		M-F 1135p-1235a	:30			
28	06/13/22	06/13/22	M-F 3-4pm	3-4pm	M-----	:30	1		
							1		
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week					
	06/13/22	06/19/22	M-----	1					
Spots: #	Ch	Day	Air Date	Air Time	Description	Length	Ad-ID		
1	WPTV	M	06/13/22		M-F 3-4pm	:30			
29	06/14/22	06/14/22	M-F 6-630pm News	6-630pm	-T-----	:30	1		
							1		
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week					
	06/13/22	06/19/22	-T-----	1					
Spots: #	Ch	Day	Air Date	Air Time	Description	Length	Ad-ID		
1	WPTV	Tu	06/14/22		M-F 6-630pm News	:30			
30	06/14/22	06/14/22	M-F 11-1135p News	11-1135pm	-T-----	:30	1		
							1		
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week					
	06/13/22	06/19/22	-T-----	1					
Spots: #	Ch	Day	Air Date	Air Time	Description	Length	Ad-ID		
1	WPTV	Tu	06/14/22	11:32 PM	M-F 11-1135p News	:30			
31	06/14/22	06/14/22	M-F 1135p-1235a	1135pm-1235am	-T-----	:30	1		
							1		

MTWTFSS

SP_000429

PREVIEW



Send Payment To:
WPTV
P.O. Box 947910
Atlanta, GA 30394-7910

Invoice #		Invoice Month	June 2022
Invoice Date		Invoice Period	05/30/22 - 06/22/22
Advertiser	McCormick/Democrat/Congress		
Product	Non-Window Candidate PSA		
Estimate #			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
31	06/14/22	06/14/22	M-F 1135p-1235a	1135pm-1235am	-T-----	:30	1		
Weeks:		<u>Start Date</u>	<u>End Date</u>		<u>MTWTFSS</u>		<u>Spots/Week</u>		
		06/13/22	06/19/22		-T-----		1		
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Length</u>	<u>Ad-ID</u>		
1	WPTV	Tu	06/14/22	12:11 AM	M-F 1135p-1235a	:30			
32	06/14/22	06/14/22	M-F 3-4pm	3-4pm		:30	1		
Weeks:		<u>Start Date</u>	<u>End Date</u>		<u>MTWTFSS</u>		<u>Spots/Week</u>		
		06/13/22	06/19/22		-T-----		1		
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Length</u>	<u>Ad-ID</u>		
1	WPTV	Tu	06/14/22		M-F 3-4pm	:30			
33	06/15/22	06/15/22	M-F 6-630pm News	6-630pm		:30	1		
Weeks:		<u>Start Date</u>	<u>End Date</u>		<u>MTWTFSS</u>		<u>Spots/Week</u>		
		06/13/22	06/19/22		--W----		1		
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Length</u>	<u>Ad-ID</u>		
1	WPTV	W	06/15/22		M-F 6-630pm News	:30			
34	06/15/22	06/15/22	M-F 11-1135p News	11-1135pm		:30	1		
Weeks:		<u>Start Date</u>	<u>End Date</u>		<u>MTWTFSS</u>		<u>Spots/Week</u>		
		06/13/22	06/19/22		--W----		1		
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Length</u>	<u>Ad-ID</u>		
1	WPTV	W	06/15/22	11:24 PM	M-F 11-1135p News	:30			
35	06/15/22	06/15/22	M-F 1135p-1235a	1135pm-1235am		:30	1		
Weeks:		<u>Start Date</u>	<u>End Date</u>		<u>MTWTFSS</u>		<u>Spots/Week</u>		
		06/13/22	06/19/22		--W----		1		
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Length</u>	<u>Ad-ID</u>		
1	WPTV	W	06/15/22		M-F 1135p-1235a	:30			
36	06/15/22	06/15/22	M-F 3-4pm	3-4pm		:30	1		
Weeks:		<u>Start Date</u>	<u>End Date</u>		<u>MTWTFSS</u>		<u>Spots/Week</u>		
		06/13/22	06/19/22		--W----		1		
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Length</u>	<u>Ad-ID</u>		
1	WPTV	W	06/15/22		M-F 3-4pm	:30			
37	06/16/22	06/16/22	M-F 6-630pm News	6-630pm		:30	1		
Weeks:		<u>Start Date</u>	<u>End Date</u>		<u>MTWTFSS</u>		<u>Spots/Week</u>		
		06/13/22	06/19/22		---T---		1		
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Length</u>	<u>Ad-ID</u>		
1	WPTV	Th	06/16/22		M-F 6-630pm News	:30			
38	06/16/22	06/16/22	M-F 11-1135p News	11-1135pm		:30	1		
Weeks:		<u>Start Date</u>	<u>End Date</u>		<u>MTWTFSS</u>		<u>Spots/Week</u>		
		06/13/22	06/19/22		---T---		1		
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Length</u>	<u>Ad-ID</u>		
1	WPTV	Th	06/16/22	11:14 PM	M-F 11-1135p News	:30			
39	06/16/22	06/16/22	M-F 1135p-1235a	1135pm-1235am		:30	1		

MTWTFSS

SP_000430

PREVIEW



Send Payment To:

WPTV
P.O. Box 947910
Atlanta, GA 30394-7910

Invoice #		Invoice Month	June 2022
Invoice Date		Invoice Period	05/30/22 - 06/22/22
Advertiser	McCormick/Democrat/Congress		
Product	Non-Window Candidate PSA		
Estimate #			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
39	06/16/22	06/16/22	M-F 1135p-1235a	1135pm-1235am	---T---	:30	1		
Weeks: <u>Start Date</u> 06/13/22 <u>End Date</u> 06/19/22 <u>MTWTFSS</u> ---T--- <u>Spots/Week</u> 1 <u>Spots: # Ch Day Air Date Air Time Description Length Ad-ID</u> 1 WPTV Th 06/16/22 12:15 AM M-F 1135p-1235a :30									
40	06/16/22	06/16/22	M-F 3-4pm	3-4pm	---T---	:30	1		
Weeks: <u>Start Date</u> 06/13/22 <u>End Date</u> 06/19/22 <u>MTWTFSS</u> ---T--- <u>Spots/Week</u> 1 <u>Spots: # Ch Day Air Date Air Time Description Length Ad-ID</u> 1 WPTV Th 06/16/22 M-F 3-4pm :30									
41	06/17/22	06/17/22	M-F 6-630pm News	6-630pm	----F--	:30	1		
Weeks: <u>Start Date</u> 06/13/22 <u>End Date</u> 06/19/22 <u>MTWTFSS</u> ----F-- <u>Spots/Week</u> 1 <u>Spots: # Ch Day Air Date Air Time Description Length Ad-ID</u> 1 WPTV F 06/17/22 M-F 6-630pm News :30									
42	06/17/22	06/17/22	M-F 11-1135p News	11-1135pm	----F--	:30	1		
Weeks: <u>Start Date</u> 06/13/22 <u>End Date</u> 06/19/22 <u>MTWTFSS</u> ----F-- <u>Spots/Week</u> 1 <u>Spots: # Ch Day Air Date Air Time Description Length Ad-ID</u> 1 WPTV F 06/17/22 11:22 PM M-F 11-1135p News :30									
43	06/17/22	06/17/22	M-F 1135p-1235a	1135pm-1235am	----F--	:30	1		
Weeks: <u>Start Date</u> 06/13/22 <u>End Date</u> 06/19/22 <u>MTWTFSS</u> ----F-- <u>Spots/Week</u> 1 <u>Spots: # Ch Day Air Date Air Time Description Length Ad-ID</u> 1 WPTV F 06/17/22 11:55 PM M-F 1135p-1235a :30									
44	06/17/22	06/17/22	M-F 3-4pm	3-4pm	----F--	:30	1		
Weeks: <u>Start Date</u> 06/13/22 <u>End Date</u> 06/19/22 <u>MTWTFSS</u> ----F-- <u>Spots/Week</u> 1 <u>Spots: # Ch Day Air Date Air Time Description Length Ad-ID</u> 1 WPTV F 06/17/22 M-F 3-4pm :30									
45	06/18/22	06/18/22	SA 6-630pm News	6-630pm	-----S-	:30	1		
Weeks: <u>Start Date</u> 06/13/22 <u>End Date</u> 06/19/22 <u>MTWTFSS</u> -----S- <u>Spots/Week</u> 1 <u>Spots: # Ch Day Air Date Air Time Description Length Ad-ID</u> 1 WPTV Sa 06/18/22 SA 6-630pm News :30									
46	06/18/22	06/18/22	SA 11-1130pm News	11-1130pm	-----S-	:30	1		
Weeks: <u>Start Date</u> 06/13/22 <u>End Date</u> 06/19/22 <u>MTWTFSS</u> -----S- <u>Spots/Week</u> 1 <u>Spots: # Ch Day Air Date Air Time Description Length Ad-ID</u> 1 WPTV Sa 06/18/22 SA 11-1130pm News :30									
47	06/19/22	06/19/22	SU 6-630pm News	6-630pm	-----S-	:30	1		

MTWTFSS

SP_000431

PREVIEW



Send Payment To:
WPTV
P.O. Box 947910
Atlanta, GA 30394-7910

Invoice #	Invoice Month	June 2022
Invoice Date	Invoice Period	05/30/22 - 06/22/22
Advertiser	McCormick/Democrat/Congress	
Product	Non-Window Candidate PSA	
Estimate #		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
47	06/19/22	06/19/22	SU 6-630pm News	6-630pm	-----S	:30	1		
Weeks:		<u>Start Date</u>	<u>End Date</u>		<u>MTWTFSS</u>		<u>Spots/Week</u>		
		06/13/22	06/19/22		-----S		1		
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Length</u>	<u>Ad-ID</u>		
1	WPTV	Su	06/19/22		SU 6-630pm News	:30			
48	06/19/22	06/19/22	SU 11-1135p News	11-1135p		:30	1		
Weeks:		<u>Start Date</u>	<u>End Date</u>		<u>MTWTFSS</u>		<u>Spots/Week</u>		
		06/13/22	06/19/22		-----S		1		
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Length</u>	<u>Ad-ID</u>		
1	WPTV	Su	06/19/22	11:12 PM	SU 11-1135p News	:30			
49	06/20/22	06/20/22	M-F 6-630pm News	6-630pm		:30	1		
Weeks:		<u>Start Date</u>	<u>End Date</u>		<u>MTWTFSS</u>		<u>Spots/Week</u>		
		06/20/22	06/26/22		M-----		1		
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Length</u>	<u>Ad-ID</u>		
1	WPTV	M	06/20/22		M-F 6-630pm News	:30			
50	06/20/22	06/20/22	M-F 3-4pm	3-4pm		:30	1		
Weeks:		<u>Start Date</u>	<u>End Date</u>		<u>MTWTFSS</u>		<u>Spots/Week</u>		
		06/20/22	06/26/22		M-----		1		
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Length</u>	<u>Ad-ID</u>		
1	WPTV	M	06/20/22	3:19 PM	M-F 3-4pm	:30			
51	06/20/22	06/20/22	M-F 1135p-1235a	1135pm-1235am		:30	1		
Weeks:		<u>Start Date</u>	<u>End Date</u>		<u>MTWTFSS</u>		<u>Spots/Week</u>		
		06/20/22	06/26/22		M-----		1		
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Length</u>	<u>Ad-ID</u>		
1	WPTV	M	06/20/22	12:25 AM	M-F 1135p-1235a	:30			
52	06/20/22	06/20/22	M-F 11-1135p News	11-1135pm		:30	1		
Weeks:		<u>Start Date</u>	<u>End Date</u>		<u>MTWTFSS</u>		<u>Spots/Week</u>		
		06/20/22	06/26/22		M-----		1		
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Length</u>	<u>Ad-ID</u>		
1	WPTV	M	06/20/22	11:31 PM	M-F 11-1135p News	:30			
53	06/21/22	06/21/22	M-F 6-630pm News	6-630pm		:30	1		
Weeks:		<u>Start Date</u>	<u>End Date</u>		<u>MTWTFSS</u>		<u>Spots/Week</u>		
		06/20/22	06/26/22		-T-----		1		
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Length</u>	<u>Ad-ID</u>		
1	WPTV	Tu	06/21/22		M-F 6-630pm News	:30			
54	06/21/22	06/21/22	M-F 3-4pm	3-4pm		:30	1		
Weeks:		<u>Start Date</u>	<u>End Date</u>		<u>MTWTFSS</u>		<u>Spots/Week</u>		
		06/20/22	06/26/22		-T-----		1		
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Length</u>	<u>Ad-ID</u>		
1	WPTV	Tu	06/21/22		M-F 3-4pm	:30			
55	06/21/22	06/21/22	M-F 1135p-1235a	1135pm-1235am		:30	1		

MTWTFSS

SP_000432

PREVIEW



Send Payment To:
WPTV
P.O. Box 947910
Atlanta, GA 30394-7910

Invoice #		Invoice Month	June 2022
Invoice Date		Invoice Period	05/30/22 - 06/22/22
Advertiser	McCormick/Democrat/Congress		
Product	Non-Window Candidate PSA		
Estimate #			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
55	06/21/22	06/21/22	M-F 1135p-1235a	1135pm-1235am	-T-----	:30	1		
Weeks: <u>Start Date</u> 06/20/22 <u>End Date</u> 06/26/22 <u>MTWTFSS</u> -T----- <u>Spots/Week</u> 1 Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Length</u> <u>Ad-ID</u> 1 WPTV Tu 06/21/22 M-F 1135p-1235a :30									
56	06/21/22	06/21/22	M-F 11-1135p News	11-1135pm	-T-----	:30	1		
Weeks: <u>Start Date</u> 06/20/22 <u>End Date</u> 06/26/22 <u>MTWTFSS</u> -T----- <u>Spots/Week</u> 1 Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Length</u> <u>Ad-ID</u> 1 WPTV Tu 06/21/22 M-F 11-1135p News :30									
57	06/22/22	06/22/22	M-F 6-630pm News	6-630pm	--W----	:30	1		
Weeks: <u>Start Date</u> 06/20/22 <u>End Date</u> 06/26/22 <u>MTWTFSS</u> --W---- <u>Spots/Week</u> 1 Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Length</u> <u>Ad-ID</u> 1 WPTV W 06/22/22 6:08 PM M-F 6-630pm News :30									
58	06/22/22	06/22/22	M-F 3-4pm	3-4pm	--W----	:30	1		
Weeks: <u>Start Date</u> 06/20/22 <u>End Date</u> 06/26/22 <u>MTWTFSS</u> --W---- <u>Spots/Week</u> 1 Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Length</u> <u>Ad-ID</u> 1 WPTV W 06/22/22 M-F 3-4pm :30									
59	06/22/22	06/22/22	M-F 1135p-1235a	1135pm-1235am	--W----	:30	1		
Weeks: <u>Start Date</u> 06/20/22 <u>End Date</u> 06/26/22 <u>MTWTFSS</u> --W---- <u>Spots/Week</u> 1 Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Length</u> <u>Ad-ID</u> 1 WPTV W 06/22/22 M-F 1135p-1235a :30									
60	06/22/22	06/22/22	M-F 11-1135p News	11-1135pm	--W----	:30	1		
Weeks: <u>Start Date</u> 06/20/22 <u>End Date</u> 06/26/22 <u>MTWTFSS</u> --W---- <u>Spots/Week</u> 1 Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Length</u> <u>Ad-ID</u> 1 WPTV W 06/22/22 11:32 PM M-F 11-1135p News :30									
61	06/12/22	06/12/22	SU 10-1030am	10-1030am	-----S	:30	1		
Weeks: <u>Start Date</u> 06/06/22 <u>End Date</u> 06/12/22 <u>MTWTFSS</u> -----S <u>Spots/Week</u> 1 Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Length</u> <u>Ad-ID</u> 1 WPTV Su 06/12/22 SU 10-1030am :30									
62	06/19/22	06/19/22	SU 10-1030am	10-1030am	-----S	:30	1		
Weeks: <u>Start Date</u> 06/13/22 <u>End Date</u> 06/19/22 <u>MTWTFSS</u> -----S <u>Spots/Week</u> 1 Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Length</u> <u>Ad-ID</u> 1 WPTV Su 06/19/22 10:29 AM SU 10-1030am :30									

62

SP_000433

PREVIEW



Send Payment To:
WPTV
P.O. Box 947910
Atlanta, GA 30394-7910

Invoice #		Invoice Month	June 2022
Invoice Date		Invoice Period	05/30/22 - 06/22/22
Advertiser	McCormick/Democrat/Congress		
Product	Non-Window Candidate PSA		
Estimate #			

Payment Terms 30 Days

<u>Gross Total</u>	\$21,400.00
<u>Agency Commission</u>	\$3,210.00
<u>Net Amount Due</u>	\$18,190.00

SP_000434

CONTRACT



WPLG, Inc.
A Berkshire Hathaway Company
3401 West Hallandale Beach Blvd.
Pembroke Park, FL 33023
(954)364-2500

www.local10.com

And:

POL/Sheila Cherfilus McCormick for Congress
4577 N. Nob Hill Road
#203
Sunrise, FL 33351

Contract / Revision 629141 /		Alt Order #
Advertiser POL/Sheila Cherfilus McCormick for Congress		Original Date / Revision 06/02/22 / 06/02/22
Contract Dates 06/06/22 - 06/22/22	Estimate #	
Product		
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WPLG	Account Executive Sara Reynolds-Politic	Sales Office Local - Miami
Special Handling		
Demographic Adults 25-54		
Agy Code	Advertiser Code	Product 1/2
Agency Ref	Advertiser Ref	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WPLG	06/06/22	06/10/22	LCL News 6p	6-630p		:30			NM	5	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>				
Week:		06/06/22	06/12/22	11111--				5				
N 2	WPLG	06/06/22	06/10/22	The View 11a			:30			NM	5	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>				
Week:		06/06/22	06/12/22	11111--				5				
N 3	WPLG	06/06/22	06/10/22	M-F Local 10 News @ 11pm			:30			NM	5	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>				
Week:		06/06/22	06/12/22	11111--				5				
N 4	WPLG	06/06/22	06/10/22	Kimmel			:30			NM	5	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>				
Week:		06/06/22	06/12/22	11111--				5				
N 5	WPLG	06/11/22	06/11/22	SAT Late News 11p			:30			NM	1	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>				
Week:		06/06/22	06/12/22	-----S-				1				
N 6	WPLG	06/12/22	06/12/22	Wknd Early News Su 6p			:30			NM	1	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>				
Week:		06/06/22	06/12/22	-----S				1				
N 7	WPLG	06/12/22	06/12/22	SUN 11-1135P			:30			NM	1	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>				
Week:		06/06/22	06/12/22	-----S				1				
N 8	WPLG	06/12/22	06/12/22	This Week in South Florida			:30			NM	1	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>				
Week:		06/06/22	06/12/22	-----S				1				
N 9	WPLG	06/12/22	06/12/22	This Week in South Florida			:30			NM	1	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>				
Week:		06/06/22	06/12/22	-----S				1				
N 10	WPLG	06/13/22	06/17/22	LCL News 6p	6-630p		:30			NM	5	

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the terms and conditions herein. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

Advertiser or Agency warrants that all the necessary rights, including music rights, have been obtained for the use of any advertiser material on television and, to the extent applicable, via internet delivery.

NONDISCRIMINATION POLICY: The Company does not discriminate in the sale of advertising time, and will not accept any advertising placed with intent to discriminate on the basis of race, ethnicity, or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, ethnicity, or gender, regardless of its form, is hereby rejected. Advertiser hereby certifies that its purchase of broadcasting air time pursuant to this advertising sales contract is not for a discriminatory purpose, including but not limited to, decisions not to place advertising on particular stations on the basis of race, ethnicity, or gender.

SP_000435

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WPLG, Inc.
 A Berkshire Hathaway Company
 3401 West Hallandale Beach Blvd.
 Pembroke Park, FL 33023
 (954)364-2500

www.local10.com

Contract / Revision 629141 /	Alt Order #
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Advertiser POL/Sheila Cherfilus McCormick for Congres	Original Date / Revision 06/02/22 / 06/02/22
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Contract Dates 06/06/22 - 06/22/22	Product	Estimate #
--	----------------	-------------------

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/13/22	06/19/22	11111--				5				
N 11	WPLG	06/13/22	06/17/22	The View 11a			:30			NM	5	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>				
Week:		06/13/22	06/19/22	11111--				5				
N 12	WPLG	06/13/22	06/17/22	M-F Local 10 News @ 11pm			:30			NM	5	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>				
Week:		06/13/22	06/19/22	11111--				5				
N 13	WPLG	06/13/22	06/17/22	Kimmel			:30			NM	5	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>				
Week:		06/13/22	06/19/22	11111--				5				
N 14	WPLG	06/18/22	06/18/22	SAT Late News 11p			:30			NM	1	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>				
Week:		06/13/22	06/19/22	-----S-				1				
N 15	WPLG	06/19/22	06/19/22	Wknd Early News Su 6p			:30			NM	1	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>				
Week:		06/13/22	06/19/22	-----S				1				
N 16	WPLG	06/19/22	06/19/22	SUN 11-1135P			:30			NM	1	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>				
Week:		06/13/22	06/19/22	-----S				1				
N 17	WPLG	06/19/22	06/19/22	This Week in South Florida			:30			NM	1	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>				
Week:		06/13/22	06/19/22	-----S				1				
N 18	WPLG	06/19/22	06/19/22	This Week in South Florida			:30			NM	1	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>				
Week:		06/13/22	06/19/22	-----S				1				
N 19	WPLG	06/20/22	06/22/22	LCL News 6p			:30			NM	3	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>				
Week:		06/20/22	06/26/22	111----				3				
N 20	WPLG	06/20/22	06/22/22	The View 11a			:30			NM	3	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>				
Week:		06/20/22	06/26/22	111----				3				
N 21	WPLG	06/20/22	06/22/22	M-F Local 10 News @ 11pm			:30			NM	3	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>				
Week:		06/20/22	06/26/22	111----				3				
N 22	WPLG	06/20/22	06/22/22	Kimmel			:30			NM	3	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>				
Week:		06/20/22	06/26/22	111----				3				
Totals											62	\$59,200.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/30/22 - 06/22/22	62	\$59,200.00	(\$8,880.00)	\$50,320.00
Totals	62	\$59,200.00	(\$8,880.00)	\$50,320.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the terms and conditions herein. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

Advertiser or Agency warrants that all the necessary rights, including music rights, have been obtained for the use of any advertiser material on television and, to the extent applicable, via internet delivery.

NONDISCRIMINATION POLICY: The Company does not discriminate in the sale of advertising time, and will not accept any advertising placed with intent to discriminate on the basis of race, ethnicity, or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, ethnicity, or gender, regardless of its form, is hereby rejected. Advertiser hereby certifies that its purchase of broadcasting air time pursuant to this advertising sales contract is not for a discriminatory purpose, including but not limited to, decisions not to place advertising on particular stations on the basis of race, ethnicity, or gender.

SP_000436

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Contract Agreement Between:

Print Date 06/02/22

Page 3 of 3



WPLG, Inc.
A Berkshire Hathaway Company
3401 West Hallandale Beach Blvd.
Pembroke Park, FL 33023
(954)364-2500

www.local10.com

<u>Contract / Revision</u> 629141 /	<u>Alt Order #</u>
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<u>Advertiser</u> POL/Sheila Cherfilus McCormick for Congress	<u>Original Date / Revision</u> 06/02/22 / 06/02/22
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<u>Contract Dates</u> 06/06/22 - 06/22/22	<u>Product</u>	<u>Estimate #</u>
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Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the terms and conditions herein. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

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SP_000437

powered by WideOrbit

STATION: WSCVT51
AGENCY: MARK C. GOODRICH
ADVERTISER: SHEILA C. McCormick
STAR DATE: 6-Jun
END DATE: 22-Jun

BUY#: 1

DAY	TIME PERIOD	PROGRAM DESCRIPTION	SPOT LENGTH	COST PER SPOT	MON	TUE	WED	THUR	FRI	SAT	SUN	TOTAL # OF SPOTS	TOTAL
WK OF 6/06													
MONDAY-FRIDAY	3P-4P	ELLEN	:30		1	1	1	1	1			5	
MONDAY-FRIDAY	6P-6:30P	NEWS	:30		1	1	1	1	1			5	
MONDAY-FRIDAY	11P-11:35P	NEWS	:30		1	1	1	1	1			5	
MONDAY-FRIDAY	1135P-1237AM	JIMMY FALLON	:30		1	1	1	1	1			5	
SATURDAY	9:30AM-10AM	VOICES	:30							1		1	
SATURDAY	6P-6:30P	NEWS	:30							1		1	
SATURDAY	11P-11:35P	NEWS	:30							1		1	
SUNDAY	9AM-9:30AM	NEWS	:30								1	1	
SUNDAY	6P-6:30P	NEWS	:30								1	1	
WK OF 6/13													
MONDAY-FRIDAY	3P-4P	ELLEN	:30		1	1	1	1	1			5	
MONDAY-FRIDAY	6P-6:30P	NEWS	:30		1	1	1	1	1			5	
MONDAY-FRIDAY	11P-11:35P	NEWS	:30		1	1	1	1	1			5	
MONDAY-FRIDAY	1135P-1237AM	JIMMY FALLON	:30		1	1	1	1	1			5	
SATURDAY	9:30AM-10AM	VOICES	:30							1		1	
SATURDAY	6P-6:30P	NEWS	:30							1		1	
SATURDAY	11P-11:35P	NEWS	:30							1		1	
SUNDAY	9AM-9:30AM	NEWS	:30								1	1	
SUNDAY	6P-6:30P	NEWS	:30								1	1	
WK OF 6/20													
MONDAY-WEDNESDAY	3P-4P	ELLEN	:30		1	1	1					3	
MONDAY-WEDNESDAY	6P-6:30P	NEWS	:30		1	1	1					3	



MONDAY-WEDNESDAY	11P-11:35P	NEWS	:30	\$700.00	1	1	1					3	
MONDAY-WEDNESDAY	1135P-1237AM	JIMMY FALLON	:30	\$275.00	1	1	1					3	
												62	
		NET TOTAL											\$24,182.50



ORDER



Orders
Order / Rev: 480637
Alt Order #:
Product Desc: June 2022
Estimate: June 2022
Flight Dates: 06/06/22 - 06/22/22
Original Date / Rev: 06/03/22 / 06/03/22
Order Type: GENERAL

WFOR-TV
WFOR CBS Representative
Primary AE:
Sales Office: L-MIA
Sales Region: Local

Agency
Name: Sheila Cherfilus McCormick for Congr
Buying Contact:
Billing Contact:
 4577 N. Nob Hill Rd., #203
 Sunrise, FL 33351

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Sheila for Congress
Demographic: A25-54
Product Codes: House - Candidate Federal
Revenue Code 1: AGENCY
Revenue Code 2: POL
Revenue Code 3: CAN
Priority: P20

New Business End:
Advertiser External ID: 513972
Agency External ID: 108502
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/30/22	06/22/22	62	\$36,900.00	\$31,365.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2022	62	\$36,900.00	\$31,365.00	0.00
Totals	62	\$36,900.00	\$31,365.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Sean Dorsey	L-MIA	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rtg	Type	Spots	Amount
N 1	WFOR	06/06/22	06/22/22	M-F Local News 6p-630p M-F Local News 6p-630p	CM	558p-630p	11111--	:30	5	0.00	NM	13	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rating</u>			
		Week: 06/06/22	06/12/22	11111--						0.00			
		Week: 06/13/22	06/19/22	11111--						0.00			
		Week: 06/20/22	06/26/22	111----						0.00			
N 2	WFOR	06/06/22	06/22/22	The Talk The Talk	CM		11111--	:30	5	0.00	NM	13	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rating</u>			
		Week: 06/06/22	06/12/22	11111--						0.00			
		Week: 06/13/22	06/19/22	11111--						0.00			
		Week: 06/20/22	06/26/22	111----						0.00			
N 3	WFOR	06/06/22	06/22/22	Late News Rotator M-Su Late News Rotator M-Su	CM		1111111	:30	7	0.00	NM	17	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rating</u>			
		Week: 06/06/22	06/12/22	1111111						0.00			
		Week: 06/13/22	06/19/22	1111111						0.00			
		Week: 06/20/22	06/26/22	111----						0.00			
N 4	WFOR	06/06/22	06/22/22	The Late Show The Late Show	CM	1135p-1237a	11111--	:30	5	0.00	NM	13	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>		
		Week: 06/06/22	06/12/22	11111--		5				\$350.00	0.00		

SP_000440

Order / Rev: 489637
 Alt Order #:
 Flight Dates: 06/06/22 - 06/22/22

Advertiser: Sheila for Congress
 Product Desc: June 2022
 Estimate: June 2022
 WFOR-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/13/22	06/19/22	11111--					5			0.00			
		Week: 06/20/22	06/26/22	111----					3			0.00			
N 5	WFOR	06/06/22	06/18/22	Early News Sa-Su	CM	6:00 PM	-----1-	:30	1		0	0.00	NM	2	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/06/22	06/12/22	-----1-					1			0.00			
		Week: 06/13/22	06/19/22	-----1-					1			0.00			
N 6	WFOR	06/06/22	06/19/22	Early News Sa-Su	CM	6:00 PM	-----1-	:30	1		0	0.00	NM	2	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/06/22	06/12/22	-----1-					1			0.00			
		Week: 06/13/22	06/19/22	-----1-					1			0.00			
N 7	WFOR	06/06/22	06/19/22	Facing South Florida	CM		-----1-	:30	1		0	0.00	NM	2	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/06/22	06/12/22	-----1-					1			0.00			
		Week: 06/13/22	06/19/22	-----1-					1			0.00			
Totals													62	\$36,900.00	

SP_000441



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

Congresswoman Sheila Cherfilus-McCormick-D
2385 Rayburn HOB
Washington, DC 20515

Contract # 5271328
Schedule Dates 06/06/22-06/22/22
Advertiser Congresswoman Sheila Cherfilus-McCormick-D (1
Agency Congresswoman Sheila Cherfilus-McCormick-D (2
Product POLITICAL CANDIDATE (ns) (1186)
Brand 6/6-6/22/22 Schedule (1738643)
Salesperson Perl, Cheryl (4212)
Sales Office WPEC
Buyer Name
Phone/Fax /
CPE N/A
Account Types Local/Political Candidate Agency BRD
Billing Type Standard
Comments

Date Entered 05/02/22
Last Modified 05/02/22
Entered by Valeric Hinnegan
CO-OP No
External #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,432.50
Net Total \$25,117.50
Sales Tax

West Palm Beach (WPEC)		
By Broadcast Month	Spots	Rate
Jun. 2022	60	\$29,550.00
Grand Total:	60	\$29,550.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	06/06/22-06/22/22	2	:30	5:58P- News-CBS 12 News at 5p	1	1	1	1	1				13			West Palm Beach (WPEC)		6/2/22
2.0	Normal Line / SPOT	06/06/22-06/22/22	2	:30	9P- CBS-The Talk	1	1	1	1	1				13			West Palm Beach (WPEC)		6/2/22
3.0	Normal Line / SPOT	06/06/22-06/22/22	2	:30	10:59:50P- News-CBS 12 News at 11p	1	1	1	1	1	1			17			West Palm Beach (WPEC)		6/2/22
4.0	Normal Line / SPOT	06/06/22-06/22/22	2	:30	11:35P- CBS-The Late Show With Stephen Colbert	1	1	1	1	1				13			West Palm Beach (WPEC)		6/2/22
5.0	Normal Line / SPOT	06/11/22-06/18/22	3	:30	6P- News-CBS 12 News at 6p (Saturday)							1		2			West Palm Beach (WPEC)		6/2/22
6.0	Normal Line / SPOT	06/12/22-06/19/22	2	:30	6P- CBS-Evening News Wknd								1	2			West Palm Beach (WPEC)		6/2/22

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at <http://sbgi.net/?p=1224> to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

CONTRACT



WPBF
 3970 RCA Boulevard
 Suite 7007
 Palm Beach Gardens, FL 33410
 (561)694-2525

www.thewpbfchannel.com

And:

Sheila McCormick for Congress, Inc.
 Attention: Staffer Two
 6151 Miramar Parkway
 Suite 101
 Miramar, FL 33023

<u>Contract / Revision</u> 2274837 /		<u>Alt Order #</u>
<u>Advertiser</u> Sheila McCormick for Congress, Inc.		<u>Original Date / Revision</u> 06/03/22 / 06/03/22
<u>Contract Dates</u> 06/06/22 - 06/22/22	<u>Estimate #</u>	
<u>Product</u> JUNE 2022		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WPBF	<u>Account Executive</u> WPBF House Nation	<u>Sales Office</u> House National
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

Unless specified on the line levels below, the Class of Time purchased is Immediately Pre-emptible without Notice

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WPBF	06/06/22	06/22/22	WPBF News 25 @ 6:00PM	6-6:30PM		:30			NM	13	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/06/22	06/12/22	MTWTF--				5				
	Week:	06/13/22	06/19/22	MTWTF--				5				
	Week:	06/20/22	06/26/22	MTW----				3				
N 2	WPBF	06/06/22	06/19/22	Sat 6pm News			:30			NM	2	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>				
	Week:	06/06/22	06/12/22	-----S-				1				
	Week:	06/13/22	06/19/22	-----S-				1				
N 3	WPBF	06/06/22	06/19/22	Sun 6pm News			:30			NM	2	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>				
	Week:	06/06/22	06/12/22	-----S				1				
	Week:	06/13/22	06/19/22	-----S				1				
N 4	WPBF	06/06/22	06/19/22	Matter of Fact		Dam	:30			NM	2	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>				
	Week:	06/06/22	06/12/22	-----S				1				
	Week:	06/13/22	06/19/22	-----S				1				
N 5	WPBF	06/06/22	06/19/22	Sun 9-10am			:30			NM	2	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>				
	Week:	06/06/22	06/12/22	-----S				1				
	Week:	06/13/22	06/19/22	-----S				1				
N 6	WPBF	06/06/22	06/22/22	Ellen			:30			NM	13	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>				
	Week:	06/06/22	06/12/22	MTWTF--				5				
	Week:	06/13/22	06/19/22	MTWTF--				5				
	Week:	06/20/22	06/26/22	MTW----				3				

(* Line Transactions: N = New, E = Edited, D = Deleted)

This contract is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: <https://www.hearst.com/hearst-television-broadcast-terms-conditions>

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

SP_000443

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WPBF
 3970 RCA Boulevard
 Suite 7007
 Palm Beach Gardens, FL 33410
 (561)694-2525

www.thewpbfchannel.com

<u>Contract / Revision</u> 2274837 /	<u>Alt Order #</u>
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<u>Advertiser</u> Sheila McCormick for Congress, Inc.	<u>Original Date / Revision</u> 06/03/22 / 06/03/22
--	--

<u>Contract Dates</u> 06/06/22 - 06/22/22	<u>Product</u> JUNE 2022	<u>Estimate #</u>
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 7	WPBF	06/06/22	06/22/22	The View	11A-12PM		:30			NM	13	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/06/22	06/12/22	MTWTF--				5				
	Week:	06/13/22	06/19/22	MTWTF--				5				
	Week:	06/20/22	06/26/22	MTW----				3				
N 8	WPBF	06/06/22	06/22/22	M-SUN WPBF News 25 @ 11			:30			NM	17	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/06/22	06/12/22	MTWTFSS				7				
	Week:	06/13/22	06/19/22	MTWTFSS				7				
	Week:	06/20/22	06/26/22	MTW----				3				
N 9	WPBF	06/06/22	06/22/22	Jimmy Kimmel			:30			NM	13	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/06/22	06/12/22	MTWTF--				5				
	Week:	06/13/22	06/19/22	MTWTF--				5				
	Week:	06/20/22	06/26/22	MTW----				3				
Totals											77	\$35,100.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/30/22 - 06/22/22	77	\$35,100.00	(\$5,265.00)	\$29,835.00
Totals	77	\$35,100.00	(\$5,265.00)	\$29,835.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

This contract is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: <https://www.hearst.com/-/hearst-television-broadcast-terms-conditions>

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

SP_000444

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**STANDARD TERMS AND CONDITIONS
FOR PURCHASE OF BROADCAST ADVERTISING**

The person, firm or other business entity contracting to purchase Advertising on its own behalf ("Advertiser"), or on behalf of the advertiser named on the face of the advertising purchase contract or media order ("Agency"), (collectively known as "Purchaser") and the station accepting this contract ("Station") hereby agree that the advertising purchase contract, or media order, shall be governed by the conditions and terms set forth below. Advertising shall encompass the purchase of advertising time, sponsorships, program content and/or other services ("Ads") distributed by Station through either a broadcast signal or the retransmission or other distribution of a broadcast signal ("collectively known as "Distribution"). Digital

Advertising will be governed by the Digital Terms and Conditions which can be found at <https://www.hearst.com/-/hearst-television-broadcast-terms-conditions> and incorporated here.

1. BILLING AND PAYMENTS

(a) Station will, from time to time at intervals following Distribution hereunder, bill Purchaser at the address listed on the purchase contract or media order. Payment shall be made in advance of Distribution unless credit arrangements acceptable to Station have previously been made in writing, in which event payment shall be made no later than 30 days after receipt by Purchaser of Station invoice. Station reserves the right to cancel credit arrangements at any time with or without notice for whatever reason. Purchaser agrees to notify Advertiser of the terms and conditions herein immediately.

(b) Purchaser is acting as agent for a disclosed principal (i.e., the Advertiser named on the purchase contract or media order) and Purchaser (unless otherwise specified in writing) will act as agent for making payment on all invoiced amounts hereunder. This stipulation cannot be amended without prior written authorization from the station. Purchaser and Advertiser shall be jointly liable for the payment of sums due hereunder, but Station agrees to look initially to Purchaser for the payment of sums due hereunder, unless Purchaser fails to timely remit payment or becomes insolvent. Advertiser shall be liable to Station and not to Purchaser on all unpaid billings for services rendered including all applicable taxes by Station hereunder (excluding advertising agency commissions). If Station has not received payment from Purchaser within 60 days from the due date of the invoice, Station may consider the invoice to be delinquent and may invoice or contact the Advertiser directly for payment after notifying the Purchaser of its intention. Nothing herein contained relating to the payment of invoiced amounts by Agency shall be construed so as to relieve Advertiser of, or diminish Advertiser's liability for breach of its obligations hereunder. If the purchase contract or media order is with a media buying service, all references herein to Purchaser shall apply to the media buying service.

2. TERMINATION

(a) Unless otherwise specified in writing, either party may terminate a purchase contract or media order, without cause, upon giving the other party at least 28 days prior notice provided that, if notice is given by Purchaser, termination shall not be effective until after two (2) weeks of Distribution hereunder. If Purchaser so terminates this contract, it shall pay Station at the earned rate for all Ads pursuant to the purchase contract or media order through the effective date of termination.

(b) Station may, upon notice to Purchaser, terminate the purchase contract or media order at any time; (i) upon material breach by Purchaser; (ii) if Station fails to receive timely payment on billing; or (iii) if Advertiser's or Purchaser's credit is, in Station's reasonable opinion, impaired. Upon such termination, all unpaid accrued charges hereunder shall immediately become due and payable. The Purchaser's only liability shall be to pay for telecasts completed hereunder prior to cancellation by Station.

(c) Purchaser may, upon notice to Station, terminate the purchase contract or media order at any time upon material breach by Station. Upon such termination, the Station's only liability shall be to pay as liquidated damages a sum equal to the lesser of the following: (i) the actual non-cancellable out-of-pocket

costs necessarily incurred by Purchaser in performance of this contract through date of such termination, or (ii) the total which would be due to Station hereunder if, on the date on which Purchaser gives notice of cancellation, Station had given notice of termination pursuant to Paragraph 2(a) effective at the earliest date permitted thereunder.

(d) Neither party shall have any liability to the other upon termination pursuant to this Paragraph 2, except as provided in this Paragraph 2 and Paragraph 7.

3. OMISSION OF DISTRIBUTION

If, as a result of an act of God, force majeure, public emergency, labor dispute, restriction imposed by law or governmental order, mechanical breakdown, or where necessary to enable the Station to comply with the Communications Act of 1934, as amended, to satisfy the "reasonable access" and/or "equal opportunity" requirements for certain political candidates, or any other similar or dissimilar cause beyond the Station's reasonable control, Station fails to distribute any or all of the Ads, announcement(s) or programs to be distributed hereunder, Station shall not be in breach hereof, but Purchaser shall be entitled to an adjustment as follows: (i) if no part of a scheduled Distribution is made, a later Distribution shall be made at a reasonably satisfactory substitute date and time, and if no such time is available, the time charges allocable to the omitted Distribution shall be waived; (ii) if a material part, but not all, of a scheduled is omitted, a later Distribution shall be made at a reasonable substitute date and time. The foregoing shall not deprive Purchaser of the benefit of any discounts which it would have earned hereunder if the Distribution had been made in its entirety.

4. PREEMPTIONS

Station shall have the right to cancel any Ads or portion thereof covered by the purchase contract or media order in order to distribute any program or event which, in the Station's sole discretion, it deems to be of greater public interest or significance. Station may also recapture time previously sold when necessary to comply with its obligations to make available "reasonable access" and/or "equal opportunities" to certain political candidates under the Communications Act of 1934, as amended. Station will notify Purchaser of such cancellation as promptly as reasonably possible, if the parties cannot agree upon a satisfactory substitute date and time, the Distribution so preempted shall be deemed canceled without affecting the rate, discounts or rights provided under this contract, except that Purchaser will not have to pay Station any charges allocable to the canceled Distribution.

5. FIXED RATE PURCHASES

Notwithstanding the provisions of Paragraphs 3 and 4 above, unless the omitted or preempted announcement was purchased as a single buy or at a fixed Jul 2017

(i.e., not a pre-emptible) rate, and it is so indicated on the face of the contract or media order, Station may preempt at its sole discretion for any reason, provided that for purposes of clarification, notwithstanding anything to the contrary herein, fixed rate time may be preempted to comply with the Communications Act. In the event of preemption or omission, Purchaser shall be accorded another Distribution at a reasonably satisfactory substitute date and time, at no additional charge therefor.

6. PURCHASER MATERIAL

All commercial materials (if so specified on the face of the purchase contract or media order, all program materials, including talent) shall be furnished by Purchaser and delivered to Station at Purchaser's sole cost and expense. Purchaser shall deliver all materials not less than 48 hours (exclusive of Saturdays, Sundays and holidays) in advance of Distribution. All materials furnished by Purchaser (i) shall not be contrary to the public interest, (ii) shall conform to the Station's then existing program and operating policies and quality standards, and (iii) are subject to Station's prior approval and continuing right to reject or to cause Purchaser to edit such materials. Station will not be liable for loss or damage to Purchaser's material or, even if accepted by Station, for communications from others

If Purchaser requests within 30 days of last Distribution hereunder, Station will, at Purchaser's expense, return Purchaser material to Purchaser. If Purchaser does not so request, Station has the right to dispose of all Purchaser material any time after 60 days following the last Distribution hereunder.

Purchaser and/or Advertiser, represent that the commercial materials provided shall (i) not infringe the copyright, ownership or authorship of any third party; (ii) be free and clear for Distribution without obtaining any further consents or approvals; and (iii) not be defamatory, libelous, pornographic, obscene or otherwise unlawful. In addition, Advertiser shall represent it has a reasonable basis for all claims made within the Ads, possesses appropriate documentation to substantiate such claims, and it has sole right, title, interest or permission to make use of the names, logos and/or trademarks used in the Ads.

Advertiser and Agency, jointly and severally, represent, warrant, and covenant that the advertising supplied to Station, including any music contained therein, is

rights-cleared for exhibition, distribution, performance, and/or retransmission by broadcast television, including on a mobile DTV (ATSC M/H or successor standard) basis, and by any multichannel video programming distributor or any other video delivery system, including, but not limited to, streaming over the Internet or distribution on a TV-Everywhere-type and/or OTT basis, whether on a linear, video-on-demand, start-over, or on-demand basis.

SP_000445

7. INDEMNIFICATION

Purchaser hereby represents and warrants to Station that Station and its licensees have the right to distribute the Ads and all commercial materials without infringing or violating the rights of any party or violation of any law, rule or regulation. Purchaser agrees, at its or their own expense, to indemnify, defend and hold harmless Station, its licensees, and its and their parent companies, employees, officers, directors, representatives, agents and affiliates, from and against any and all claims (including but not limited to, claims of trademark or copyright infringement, libel, defamation, false, deceptive or misleading advertising or sales practices), demands, suits, actions, proceedings, damages, losses, costs and expenses (including reasonable attorneys' fees and costs) and other liabilities of any kind whatsoever arising out of or related to (a) the Distribution of any advertisement hereunder, (b) the commercial materials or any matter or thing contained in any Ad, and/or (c) any material of Purchaser in which viewers or users can link through any Ad. Advertiser and Purchaser shall be jointly and severally liable and responsible for fulfilling indemnification obligations hereunder. Purchaser represents and warrants that it has the authority, as agent, to bind Advertiser to these Terms and Conditions and the purchase contract or media order. The provisions of this Paragraph 7 shall survive the expiration or termination of these Terms and Conditions and any purchase contract or media order.

8. CONSEQUENTIAL DAMAGES

STATION SHALL NOT BE LIABLE TO THE ADVERTISER, ITS PURCHASER OR ANY THIRD PARTY UNDER OR IN RELATION TO THESE TERMS OR ANY PURCHASE CONTRACT OR MEDIA ORDER FOR ANY CONSEQUENTIAL, INCIDENTAL, SPECIAL OR INDIRECT DAMAGES OF ANY KIND OR NATURE, UNDER POSSIBILITY OF SUCH DAMAGES. IN NO EVENT WILL STATION'S LIABILITY UNDER OR IN RELATION TO THESE ANY THEORY OF LAW OR EQUITY, AND WHETHER OR NOT STATION HAS BEEN ADVISED OF THE TERMS OR ANY INSERTION ORDER EXCEED THE FEES ACTUALLY PAID TO STATION FOR THE ADVERTISEMENT GIVING RISE TO SUCH LIABILITY.

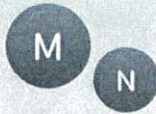
9. GENERAL

- (a) Station will distribute the Ads, announcements and programs covered by the purchase contract or media order on the dates and at the approximate Distribution periods provided on the face hereof.
- (b) The Station shall exercise normal precautions in handling of property and mail, but assumes no liability for loss or damage to program or commercial materials and other property furnished by the Agency in connection with Distributions hereunder. The Station will not accept or process mail, correspondence, or telephone calls in connection with Distribution except after its prior approval.
- (c) Interest charges and reasonable collection fees may be applied to past due amounts at the rate of 1.5 percent per month (or less, the maximum lawful interest rate) beginning on the 61st day.
- (d) Purchaser shall not assign this contract. Advertiser may, upon notice to Station, change its agency and only the successor agency shall be entitled to commissions, if any, on billings for Distributions thereafter. Station is not required to distribute hereunder for the benefit of any person other than Advertiser, or for a product or service other than that named on the face hereof.
- (e) The purchase contract or media order contains the entire understanding between the parties, cannot be changed or terminated orally, and shall be construed in accordance with the laws of the State of New York, and with the Communications Act of 1934, as amended, and with the rules and regulations of the FCC issued pursuant thereto. If there is any inconsistency between these standard conditions and a provision on the face hereof, the latter shall govern. Failure of either party to enforce any of the provisions hereof shall not be construed as a general relinquishment or waiver of that or any other provision. For information relating to political advertising, Agency and Advertiser are encouraged to request Station's current political advertising disclosure statement.

SP_000446

EXHIBIT 39

3:12



2 People >

Nadege - Sheila For Congress

The "Truth" mailer I have not seen it but SCM said she would like some printed for our canvassers to have

N Good morning again

Marc - Sheila for Congress Campaign

M They just started preparing the truth mailer as it was only approved Thursday

Nadege - Sheila For Congress

N Thank you

Marc - Sheila for Congress Campaign

M I'm sure I can get extras printed for hand delivery

Jul 25, 2022 at 7:14 AM

Morning I know we're in the thick of it.

1- I have to switch gears for a second this morning and finalize the report today. Can one of you send me the final invoices that were sent to Kelly for tv? She hasn't been able to confirm what she has and I don't want this to cause more issues.

2- Did we send the pro choice message out yesterday? Confirming



Text Message





2 People >

Jul 25, 2022 at 7:14 AM

Morning I know we're in the thick of it.

1- I have to switch gears for a second this morning and finalize the report today. Can one of you send me the final invoices that were sent to Kelly for tv? She hasn't been able to confirm what she has and I don't want this to cause more issues.

2- Did we send the pro choice message out yesterday? Confirming before the lies message is sent. Want to keep it balanced.

Thanks team!

Nadege - Sheila For Congress



Will forward you everything I sent her

Marc - Sheila for Congress Campaign



When you ask did we send out pro choice message...what do you mean "send"?



It's nice Kelly is talking to you maybe she could let us know when cbs palm beach will be paid thier 4000 owed for months



Text Message





2 People >

final invoices that were sent to Kelly for tv? She hasn't been able to confirm what she has and I don't want this to cause more issues.

2- Did we send the pro choice message out yesterday? Confirming before the lies message is sent. Want to keep it balanced.

Thanks team!

Nadege - Sheila For Congress



Will forward you everything I sent her

Marc - Sheila for Congress Campaign



When you ask did we send out pro choice message...what do you mean "send"?



It's nice Kelly is talking to you maybe she could let us know when cbs palm beach will be paid thier 4000 owed for months

send = text

Once I meet with her I'll confirm cbs and let you know

Marc - Sheila for Congress Campaign



Tysm



Text Message



EXHIBIT 40

3:21



2 People >

Jun 8, 2022 at 12:10 PM

Sheila M



Campaign:

Things to do before June 20th:

- Canvassing material
- Palm cards to hand out at events
- Door hangers
- Digital media assets
- Campaign commercials
- street signs
- Yard signs
- Posters for stores



Jun 10, 2022 at 2:44 PM

Sheila M

Maybe we should pull the commercials

We are getting a lot of push back



What do you think

Marc - Sheila for Congress Campaign



I think they are legal and the members don't vote in the district

Sheila M



No members but from press

Marc - Sheila for Congress Campaign

The newspaper may write a story but lots more people will see the spots than will read the story



Text Message





2 People >



- street signs
- Yard signs
- Posters for stores

Jun 10, 2022 at 2:44 PM

Sheila M

Maybe we should pull the commercials

We are getting a lot of push back



What do you think

Marc - Sheila for Congress Campaign



I think they are legal and the members don't vote in the district

Sheila M



No members but from press

Marc - Sheila for Congress Campaign



The newspaper may write a story but lots more people will see the spots than will read the story

We are in a mass communication age there is no difference between print and video and members have been sending flanked mail since the beginning of time



Who cares what the press says as long as its legal



Text Message



3:21



2 People >

Marc - Sheila for Congress Campaign

M The newspaper may write a story but lots more people will see the spots than will read the story

We are in a mass communication age there is no difference between print and video and members have been sending flanked mail since the beginning of time

M Who cares what the press says as long as its legal

M Debbie probably bitched to the reporters because dale is a has-been and the reporters are not smart enough to think this story matters

Sheila M

She is my bestie

Please stop talking about her

SM It's just never been done before

Marc - Sheila for Congress Campaign

Lol if you pull the spot it will make you look guilty

M Well watch how many follow your lead!



3:21



2 People >

Jun 10, 2022 at 5:04 PM

It's close to the line but legal. What's the pushback from the press? We have to position it as empowering & educating our district that's been uninformed for decades and prep ourselves to neutralize any "irresponsible use of funds" talk.

Sheila M

SM Should we ask legal for an opinion

Yes

Sheila M

SM Ok please ask



Jul 7, 2022 at 6:52 PM

Designer said Military mailer will be ready no later than noon tomorrow

Marc - Sheila for Congress Campaign

M Ok

Jul 21, 2022 at 8:36 AM

Sheila M

The media is asking me for a statement. I merged what you and Mark both sent me. Please let me know what you think:



Text Message



EXHIBIT 41

From: Staffer Three
Subject: FW: Media Inquiry - Time Sensitive Inside Elections
Date: May 1, 2023 at 8:34:49 PM
To: LeBlanc, Nadege



Staffer Three | Communications Director
Rep. Sheila Cherfilus-McCormick (FL-20)
Cell: (202) | Office: (202)

From: Jacob Rubashkin
Date: Thursday, June 23, 2022 at 12:20 PM
To: Staffer Three
Cc: Staffer Four
Subject: RE: Media Inquiry - Time Sensitive Inside Elections

Hi Staffer Three

I'm a little confused by that number. According to documents filed with the FCC over the last three weeks, the office contracted with six different television stations for the following amounts, totaling \$187,000:

WTVJ: \$28,450
WPEC: \$29,550
WFOR: \$36,900
WPBF: \$35,100
WPTV: \$21,400
WPLG: \$35,600

I can send along pdfs of the contracts, if you'd like. Is the \$30,672 figure just the amount that has been paid so far, and the office still owes the remaining \$156,328 to be paid at a later date?

And to be clear, is the office declining to answer my questions or provide comment on Mark Goodrich's role in this process and in the congresswoman's office? He is listed in several documents as the agent acting on behalf of the congresswoman's office.

Thanks,
Jacob

23-7239-000086

23-7239_0424

From: Staffer Three
Sent: Thursday, June 23, 2022 12:04 PM
To: Jacob Rubashkin
Cc: Staffer Four
Subject: Re: Media Inquiry - Time Sensitive Inside Elections

To date we have paid \$30,672 for PSA commercials.

Make Today Amazing,

Staffer Three
Digital Media | Communications
Office of Congresswoman Sheila Cherfillus-McCormick

5725 Corporate Way
West Palm Beach, FL 33407

Cell: 202
Office: 561

On Jun 23, 2022, at 11:05 AM, Jacob Rubashkin wrote:

Hi Staffer Three

Thank you for sending along this statement.

Is Mark Goodrich a member of the congresswoman's office staff? If not, why is he the point person on these ad placements? My understanding is that is normally a responsibility of the office's communications director.

Why did the office represent the ad buys as coming from a political candidate for office, including by submitting NAB Candidate Advertisement Agreement Forms to the stations instead of non-candidate agreement forms?

Can you confirm that the office placed a total of \$187,000 of television advertisements in June 2022?

Thank you,
Jacob

23-7239-000087

23-7239_0425

Jacob Rubashkin
Reporter & Analyst, Inside Elections
240: [REDACTED]
Twitter: @JacobRubashkin

From: Staffer Three [REDACTED]
Sent: Thursday, June 23, 2022 10:47:57 AM
To: Jacob Rubashkin [REDACTED]
Cc: Staffer Four [REDACTED]
Subject: Re: Media Inquiry - Time Sensitive Inside Elections

Statement:

Our district went 9 months without congressional representation. As a result many of our constituents were not aware that the seat had been filled. Many people did not know what was going on in Congress or who to contact if they needed help. The purpose of this PSA was to inform our constituents of their new representative and current legislation we're working on in Congress to alleviate the housing and inflation issues. Each of the three PSAs were approved by the Communications Standards Commission. As to your question about the campaign, we do not work with the campaign and do not know anything about their plans. We utilize multiple mediums for constituent outreach to cover an exceptionally large district with constituents spread across two counties. Our primary goal is to keep our constituents informed on the legislation and work we're doing in Congress on their behalf.

Make Today Amazing,

Staffer Three [REDACTED]
Digital Media | Communications
Office of Congresswoman Sheila Cherfilus-McCormick

5725 Corporate Way
West Palm Beach, FL 33407
[REDACTED]

Cell: 202 [REDACTED]
Office: 561 [REDACTED]

23-7239-000088

23-7239_0426

On Jun 23, 2022, at 9:49 AM, Jacob Rubashkin [REDACTED] wrote:

Hello,

Just following up on these questions as my deadline is approaching. Thank you.

Best,
Jacob

Jacob Rubashkin
Reporter & Analyst, Inside Elections
240 [REDACTED]
Twitter: @JacobRubashkin

From: Jacob Rubashkin [REDACTED]
Sent: Wednesday, June 22, 2022 10:38:33 AM
To: Staffer Four [REDACTED]
Staffer Three [REDACTED]
Subject: Media Inquiry - Time Sensitive Inside Elections

Hi [REDACTED] Staffer Four

My name is Jacob Rubashkin, and I am a reporter for *Inside Elections*, the political newsletter in Washington, DC. I get every political ad aired on TV sent to me by an ad tracker, and Congresswoman Cherfilus-McCormick's three recent spots aired in the Miami media market stood out to me because they were paid for by her official US House office, rather than by her campaign.

I dug a little bit into it and I have a few questions I was hoping you could help me out with. My deadline is noon tomorrow.

My questions are:

-What was the motivation for, and who suggested, using official office funds to launch such broadly focused mass communications?

23-7239-000089

23-7239_0427

- Were all three of the Congresswoman's mass communications approved by the Communications Standards Commission, or just "PSA 2"?
- How much of Congresswoman Cherfilus-McCormick's MRA, in total, was spent on these mass communicallons?
- If all mass communications must be related to official business and avoid campaign content: Why did Congresswoman Cherfilus-McCormick's House office submit Candidate Advertisement Agreement Forms to WFOR-TV and WPLG on behalf of the congresswoman identifying her as a federal candidate and representing her House office as the authorized committee for a federal candidate?
- Is Mark Goodrich, who is identified on the CBS Political Inquiry Form as the "agency contact" for the congresswoman's House office, a member of the congresswoman's official staff? If not, why was he conducting outreach on behalf of the office?

I appreciate your attention and look forward to your response. Again, my deadline is noon tomorrow.

Thank you,
Jacob


Jacob Rubashkin
Reporter & Analyst, Inside Elections
240 [REDACTED]
Twitter: @JacobRubashkin

EXHIBIT 42

To: Mark Goodrich
From: CBS WFOR Representative
Sent: 2022-06-22T18:10:45Z
Importance: Normal
Subject: Issue NAB (Sheila Cherfilus-McCormick)
Received: 2022-06-22T18:10:00Z
[NAB PB-19 Non-Candidate-Issue Agreement \(Feb. 2020\).pdf](#)

Mark—thank you for your help sorting this out. I have attached the Issue NAB

CBS WFOR Representative
Account Executive
C: 305. [Redacted]
[Redacted]

 CBS NEWS AND STATIONS



Paramount

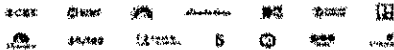
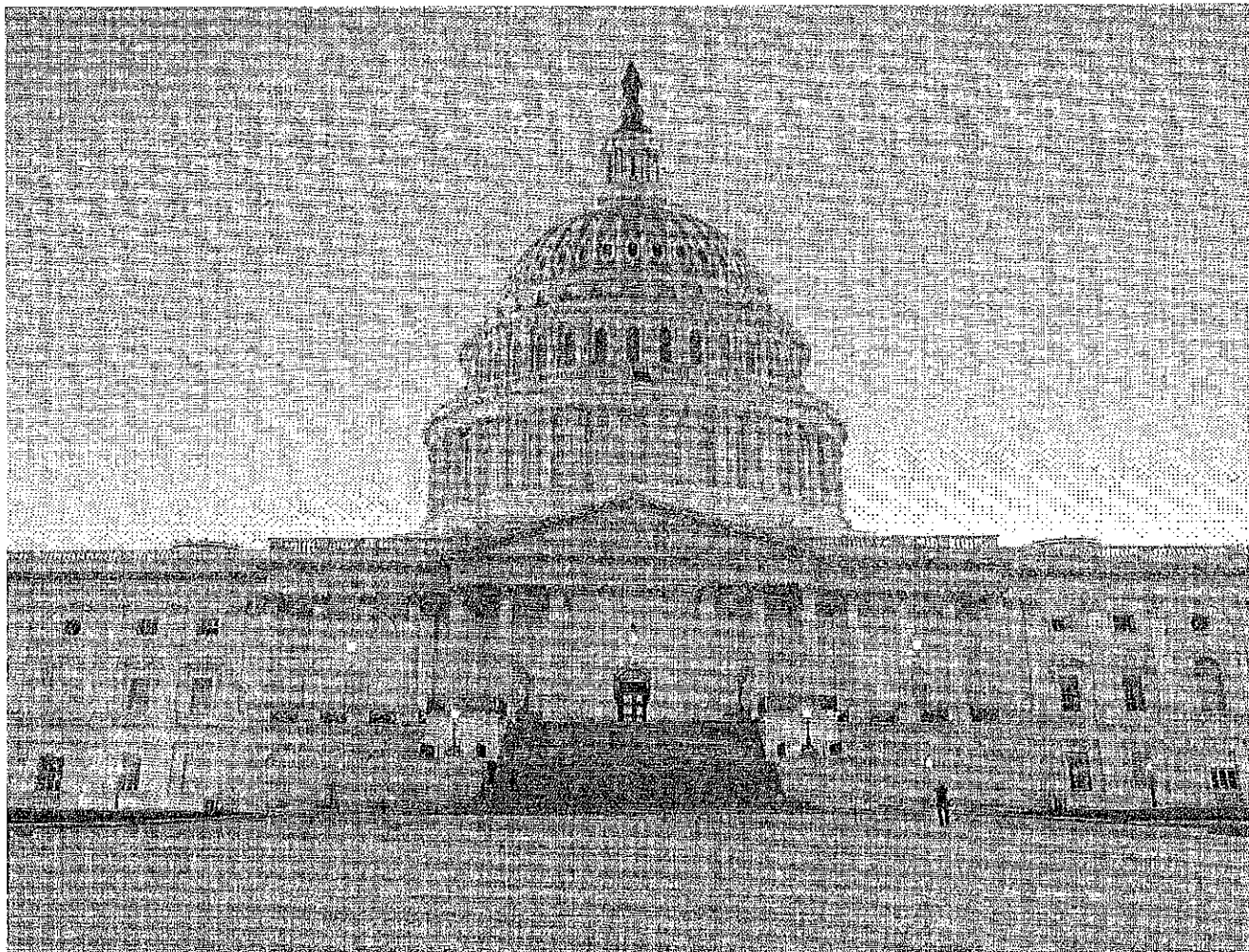


EXHIBIT 43



Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)



Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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Reproduction or publication of the contents, in whole or in part, without express permission is prohibited. No liability is assumed with respect to the use of the information contained herein.

A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

**ISSUE (Non-candidate) ADVERTISEMENT
AGREEMENT FORM**

I, _____, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED		
Station time requested by:		
Agency name:		
Address:		
Contact:	Phone number:	Email:
Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):		
Name:		
Address:		
Contact:	Phone number:	Email:
Station is authorized to announce the time as paid for by such person or entity.		
List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):		
By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).		
If ad refers to a federal candidate(s) or federal election, list ALL of the following:		<input type="checkbox"/> N/A
Name(s) of every candidate referred to:		
Office(s) sought by such candidate(s) (no acronyms or abbreviations):		
Date of election:		
Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:		<input type="checkbox"/> N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: _____	Signature: _____
Name:	Name:
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time:

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: _____

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)*
- Rejected – provide reason: _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any: _____

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

For national issue ads only (not required for state/local issue ads)

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

EXHIBIT 44

[REDACTED]

Attachments: [2022-06-22_19-02.pdf](#)

[REDACTED]

From: Maritza Masseria
Date: Wed, Jun 22, 2022 at 7:13 PM
Subject: Sheila ad agreement
To: Staffer Three

Enclosed for your records.
2nd email will follow.

Thank you.

--

Staffer Three

[REDACTED]

SP_000447_ATT

23-7239_0437

SP_000448_ATT

23-7239_0438

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Congresswoman Cherfilus-McCormick hereby request station time as follows: See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name:

Address:

Contact:

Phone number:

Email:

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Congresswoman Sheila Cherfilus-McCormick

Address: 2365 Rayburn Hob Washington, DC 20515

Contact: Staffer Three

Phone number: 661

Email:

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

N/A

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to: N/A

Office(s) sought by such candidate(s) (no acronyms or abbreviations): N/A

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

N/A

SP_000449_ATT

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature:	Signature:
Name: Congresswoman Sheila Cherfilus-McCormick	Name:
Date of Request to Purchase Ad Time: 6/22/2022	Date of Station Agreement to Sell Time:

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: _____

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted

Accepted IN PART (e.g., ad not received to determine content)*

Rejected – provide reason: _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.